

RUG CULTURE

COLLECTION 2025





Rug Culture is proudly
distributed by Unitex Rugs

UNITEX
INTERNATIONAL

HEAD OFFICE & SHOWROOM

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Please contact us if you would like to make an
appointment to visit our showroom.

Connect with us



[@rug_culture](https://www.instagram.com/rug_culture)



[Rug Culture](https://www.facebook.com/RugCulture)

www.rugculture.com.au



Welcome to Rug Culture 2025.

We welcome you to explore the newness for Rug Culture 2025 where you will discover decadent textures, heart warming hues and innovative new qualities such as our machine washable ranges. This year you will see a resurgence in mid-century modern and art deco themes and new arrivals such as Formation, Lotus and Prague align with this 2025 trend beautifully.



We continue to embrace organic shapes and arches this year whilst offering a host of new geometric designs in a broad selection of materials. Following the success of our hand loomed texture rugs we've introduced new woven varieties in stunning natural palettes and a multitude of weaves, from delicate knots to boucle beauties. As always we've poured endless hours of love, passion and expertise into curating this collection and we hope you love it as much as we do.

Enjoy exploring –

The Rug Culture Team



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Unitex Rugs is the proud distributor of Rug Culture. Please scan below to access the B2B website.

HAND KNOTTED

Discover our bespoke collection of hand made rugs, sourced from various regions around the world. We have pieces to suit all budgets and requirements with sizes ranging from door mat up to extra large 300 X 400cm. The beauty of these rugs is that no two pieces are the same. ***All pictured rugs serve as an example of the styles we carry,*** please contact us for more information on any of our hand made rugs or to make an appointment to ***view our hand made collections in our Alexandria showroom.***

**Make an appointment to view our full range at our
Alexandria showroom - 02 9669 6317**

Hand knotted • 100% hand spun wool/and or silk • Ideal for traditional and modern settings.

Sizes vary between 90 X 60cm & 400 X 300cm
Runners - Various sizes available.



Scan to view this
range online



HAND KNOTTED



STONEWASH
Origin: Iran



FLAT WEAVE PATCHWORK
Origin: Iran



PATCHWORK OVERDYED
Origin: Iran



DIAMOND
Origin: India



BALUCHI
Origin: Iran



KAZAK
Origin: Afghanistan

HAND KNOTTED



SHIRAZ
Origin: Iran



KASHAN
Origin: Iran



MAHI
Origin: India



NAIN
Origin: Iran



CHOBİ
Origin: Afghanistan



NEW

REVIVE



REVIVE MILA NATURAL

Over 20 designs • Polyester pile • 5mm pile height • Digitally Printed
Eco-friendly • Machine Washable • Anti-slip backing • Made in China

AVAILABLE SIZES



220 x 150 cm 320 x 230 cm
270 x 180 cm



Scan to view this
range online

REVIVE - MACHINE WASHABLE

NEW



REV • Akio Walnut

NEW



REV • Brody Tan

NEW



REV • Byron Natural

NEW



REV • Eden Brindle

REVIVE - MACHINE WASHABLE

NEW



REV • Isla Marble

NEW



REV • Jet Natural

NEW



REV • Kacie Natural

NEW



REV • Kyle Blue

REVIVE - MACHINE WASHABLE

NEW



REV • Milo Silver

NEW



REV • Tyler Multi



REV • Avril Rose



REV • Cato Blue



REV • Dali Pastel



REV • Dawn Putty



REV • Lila Rust



REV • Loni Natural



Revive Lila Rust



REV • Mila Natural



REV • Toshi Natural



REV • Roxy Pastel



REV • Muse Blush



Revive Zane Marine

REVIVE - MACHINE WASHABLE



REV • Zane Marine



NEW

CLOUD



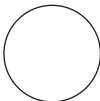
CLOUD GREEN

Plush 30mm pile • 100% Polyester pile • Machine Washable
Power loomed • Anti-slip backing • Soft pile • Made in China

AVAILABLE SIZES



160 x 100 cm 270 x 180 cm
220 x 150 cm 320 x 230 cm



100 x 100 cm 200 x 200 cm
150 x 150 cm



Scan to view this range online

CLOUD - MACHINE WASHABLE



CLD • Beige



CLD • Cream



CLD • Green



CLD • Silver



NEW

SOLAR



SOLAR RISHI

Recycled Polyester • Digitally Printed • Machine Washable
Flatweave • Modern Design • Made in China

AVAILABLE SIZES



220 x 150 cm 320 x 230 cm
270 x 180 cm



Scan to view this
range online

SOLAR - MACHINE WASHABLE



SOL • Firuz



SOL • Inesh



SOL • Navin



SOL • Rishi



NEW

BUBBLE



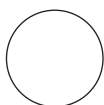
BUBBLE WHITE

Power Loomed • Silky Soft, Plush Pile • Pet Friendly • 5mm - 20mm
Anti-Slip backing • Machine Washable • Polyester Pile • Made in China

AVAILABLE SIZES



140 x 70 cm 220 x 150 cm
160 x 100 cm 270 x 180 cm

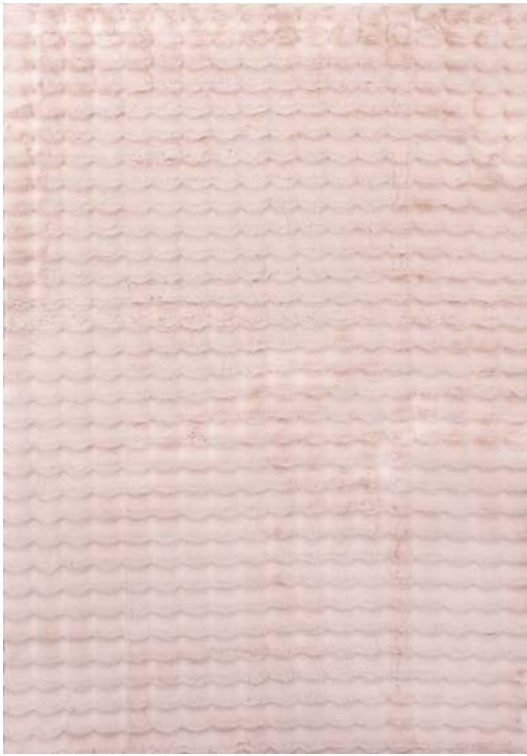


100 x 100 cm 200 x 200 cm
150 x 150 cm



Scan to view this
range online

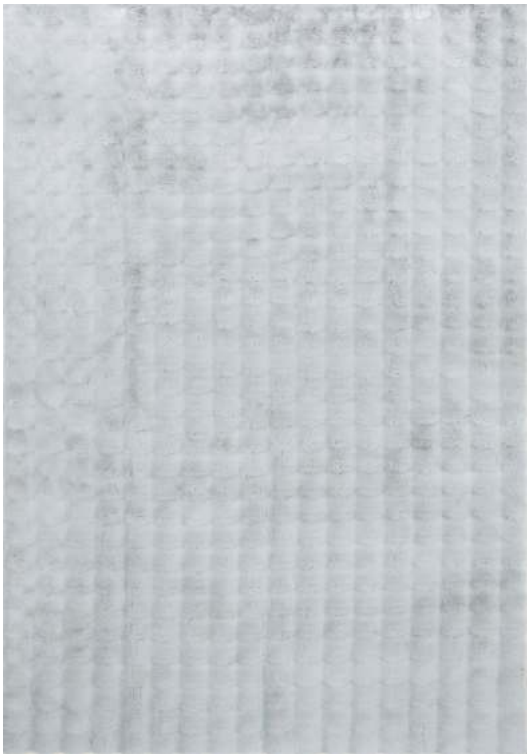
BUBBLE - MACHINE WASHABLE



BUB • Blush



BUB • Natural



BUB • Silver



BUB • White



KINDRED



KINDRED COCO

Power Loomed • Non-slip backing • Spill and stain proof
Machine washable • Comes folded for convenience
3mm Pile height • 100% Polyester pile • Made in China

AVAILABLE SIZES



220 x 150 cm 300 x 240 cm
270 x 180 cm



Scan to view this range online

KINDRED - MACHINE WASHABLE



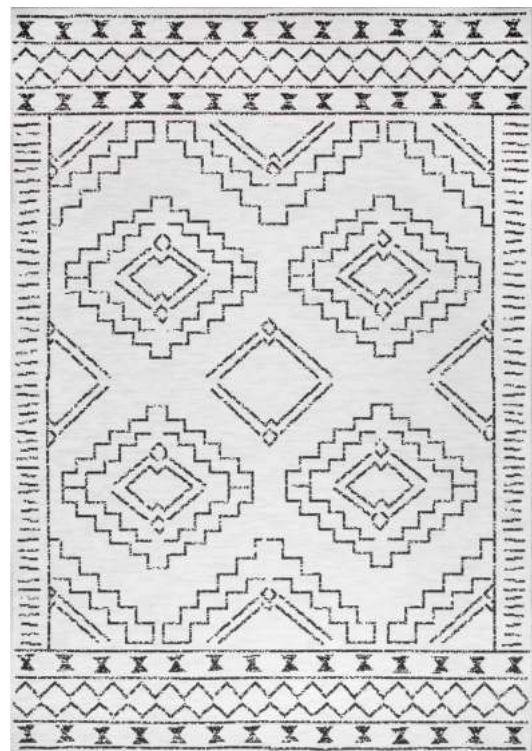
KIN • Blair Blue



Close up of KIN Blair Blue



KIN • Coco Peach



KIN • Leeroy White

NEW

VILLA



VILLA FOSSIL

58% Polyester / 42% Polypropylene • Machine Woven • 11mm
Modern Designs • Soft and cosy underfoot • Low maintenance
Made in Belgium

AVAILABLE SIZES



230 x 160 cm 340 x 240 cm
290 x 200 cm

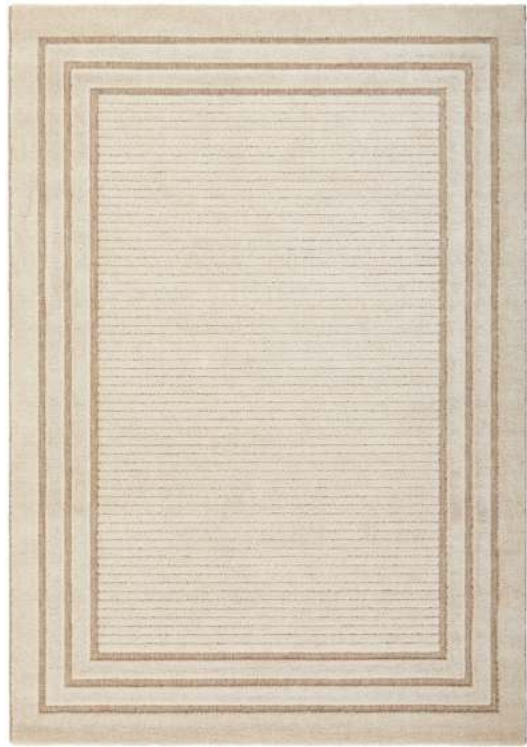


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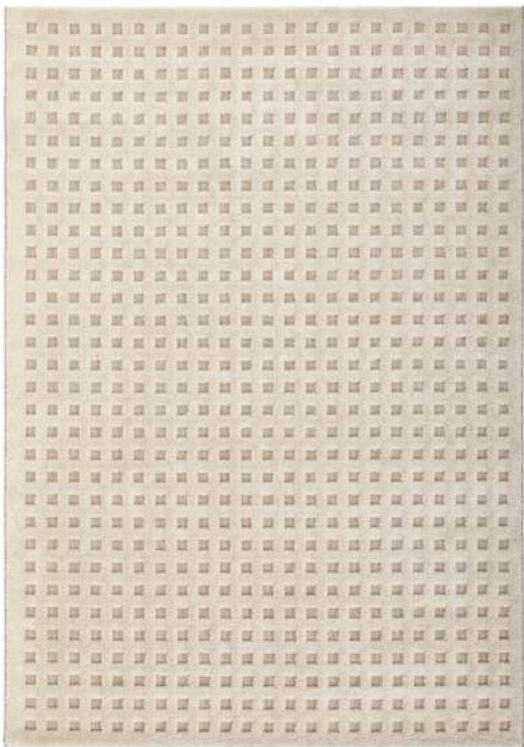
VILLA



VIL • Fossil



VIL • Marin



VIL • Raine



VIL • Tani

NEW

LOTUS



LOTUS ABBEY BEIGE

High-low pile • Versatile • Timeless colour palette
100% Polypropylene Pile • Modern design • Subtle aesthetic
Made in Turkey

AVAILABLE SIZES



230 x 160 cm	330 x 240 cm
290 x 200 cm	400 x 300 cm



Scan to view this
range online

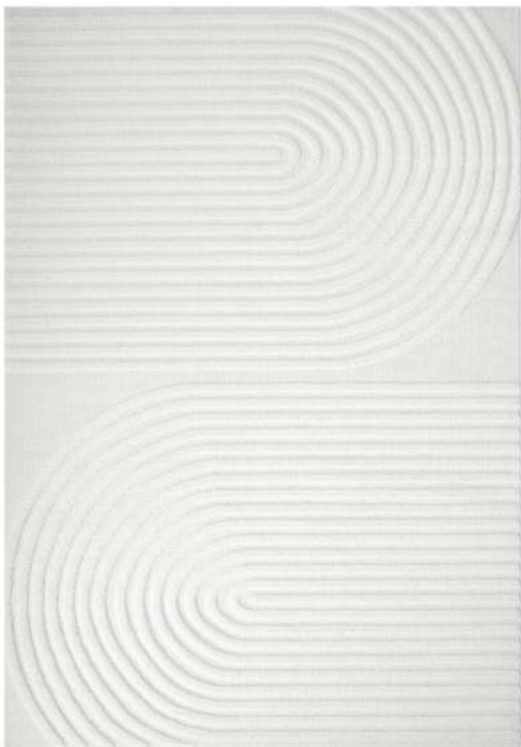
LOTUS



LOT • Abbey Beige



LOT • Abbey Mixed



LOT • Abbey White



Close up of LOT Abbey Beige

LOTUS



LOT • Carl Beige



LOT • Carl Mixed



LOT • Carl White



Close up of LOT Carl Mixed

LOTUS



LOT • Leo Beige



LOT • Leo Mixed



LOT • Leo White



Close up of LOT Leo White

NEW

PRAGUE



PRAGUE KLARN TAN

Power Loomed • 7mm • Crafted in Moldova
Contemporary • Wool Pile

AVAILABLE SIZES



230 x 160 cm	340 x 240 cm
300 x 200 cm	380 x 280 cm



Scan to view this
range online



Prague Klarn Tan

PRAGUE



PRA • Klarn Tan



PRA • Niko Silver



NEW

PATIO



PATIO KUDO NATURAL

Modern • Plain & Textured • Polypropylene Pile
Machine Washable • Power Loomed • Made in Turkey

AVAILABLE SIZES



230 x 160 cm 330 x 240 cm
290 x 200 cm 380 x 280 cm



200 x 80 cm 400 x 80 cm
300 x 80 cm

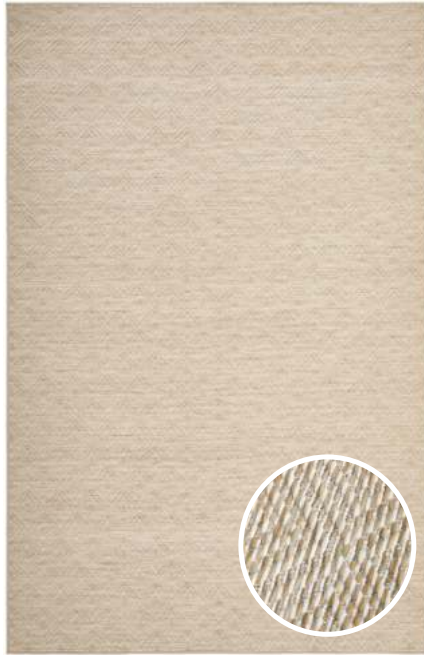


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PATIO - MACHINE WASHABLE



PAT • Kudo Natural



PAT • Misty Natural



PAT • Rico Natural



PAT • Selin Natural



PAT • Tilda Natural



PAT • Ziggy Natural

SERENADE



SERENADE YURI BEIGE

High-low pile • Versatile • Timeless colour palette
12mm pile height • Power loomed • 100% Polypropylene pile
Made in Turkey

AVAILABLE SIZES



230 x 160 cm	330 x 240 cm
290 x 200 cm	400 x 300 cm



Scan to view this
range online

SERENADE



SER • Ezra White



SER • Ezra Natural



SER • Ezra Silver



SER • Arlo White



SER • Kobi Natural



Serenade Ezra Natural

SERENADE



SER • Shilo Silver



SER • Shilo White



SER • Yuri Beige



SER • Yuri Natural

NEW

MELODY



MELODY NAIN CREAM

Power Loomed • Traditional • 7.5mm • NZ Wool Pile
Soft and cosy underfoot • Made in Moldova

AVAILABLE SIZES



230 x 160 cm

340 x 240 cm

300 x 200 cm

380 x 280 cm



Scan to view this
range online

MELODY



MEL • Kashan Ivory



MEL • Nain Cream



MEL • Demi Beige



MEL • Gayle Multi

MADRAS



MADRAS MARLO NATURAL

Hand Loomed • Plain & Textured • Coastal
10mm pile • Made in India

AVAILABLE SIZES



225 x 155 cm 320 x 230 cm

280 x 190 cm 380 x 280 cm



300 x 80 cm 400 x 80 cm



Scan to view this
range online

*Sample Swatches available

MADRAS



MAD • Marlo Natural
100 % Jute



MAD • Marlo White
100 % Jute



MAD • Parker Cream
50% Wool • 50% Jute



MAD • Parker Dove
50% Wool • 50% Jute

HARLOW



HARLOW ARIEL GRAPHITE

Hand Loomed • Plain & Textured • 10mm pile
Soft & Luxurious • Made in India

AVAILABLE SIZES



225 x 155 cm 320 x 230 cm
280 x 190 cm 380 x 280 cm



300 x 80 cm 400 x 80 cm



Scan to view this
range online

*Sample Swatches available

HARLOW



HLO • Ariel Beige
70% Wool • 30% Jute



HLO • Ariel Graphite
70% Wool • 30% Jute



HLO • Cove Cream
70% Wool • 30% Jute



HLO • Hunter Natural
100% Jute



HLO • Parker Silver
100% Jute

HIVE



HIVE NATURAL

Hand Loomed • Plain & Textured • Coastal • 100% Jute pile
10mm pile height • Neutral colour palette • Made in India

AVAILABLE SIZES



225 x 155 cm 320 x 230 cm
280 x 190 cm 380 x 280 cm



300 x 80 cm 400 x 80 cm



Scan to view this
range online

*Sample Swatches available



Hive White

HIVE



HIVE • Natural



HIVE • White

MINERAL



MINERAL 222 RUST

Power Loomed • 80% Polypropylene, 20% Polyester
20mm pile height • Contemporary & Modern • Made in Turkey

AVAILABLE SIZES



230 x 160 cm	330 x 240 cm
290 x 200 cm	400 x 300 cm



Scan to view this
range online

MINERAL



MIN • 111 Grey



MIN • 222 Blue



MIN • 222 Natural



MIN • 222 Rust

MINERAL



MIN • 333 Ivory



MIN • 444 Stone



MIN • 555 Rock



Mineral 444 Stone

FORMATION



FORMATION 55 POLAR

Power Loomed • 80% Polypropylene, 20% Polyester
20mm pile height • Modern, Plain & Textured • Made in Turkey

AVAILABLE SIZES



230 x 160 cm	330 x 240 cm
290 x 200 cm	400 x 300 cm



Scan to view this
range online

FORMATION



FOR • 55 Polar



FOR • 66 Tan



FOR • 77 Natural



FOR • 77 Silver



Formation 88 Multi

FORMATION



FOR • 88 Multi



FOR • 99 Beige



FOR • 99 Blue

AVALON



AVALON SHELLY

Handwoven • 6mm Pile
70% Wool / 30% Cotton • Made in India

AVAILABLE SIZES



225 x 155 cm	320 x 230 cm
280 x 190 cm	380 x 280 cm

*Sample Swatches available



Scan to view this
range online



Avalon Taylor

AVALON



AVALON • Shelly Natural



AVALON • Taylor Natural

BALI



BALI MOCHA

Handwoven • Jute Pile • Natural Tones • Contemporary Style
6mm pile height • Made in India

AVAILABLE SIZES

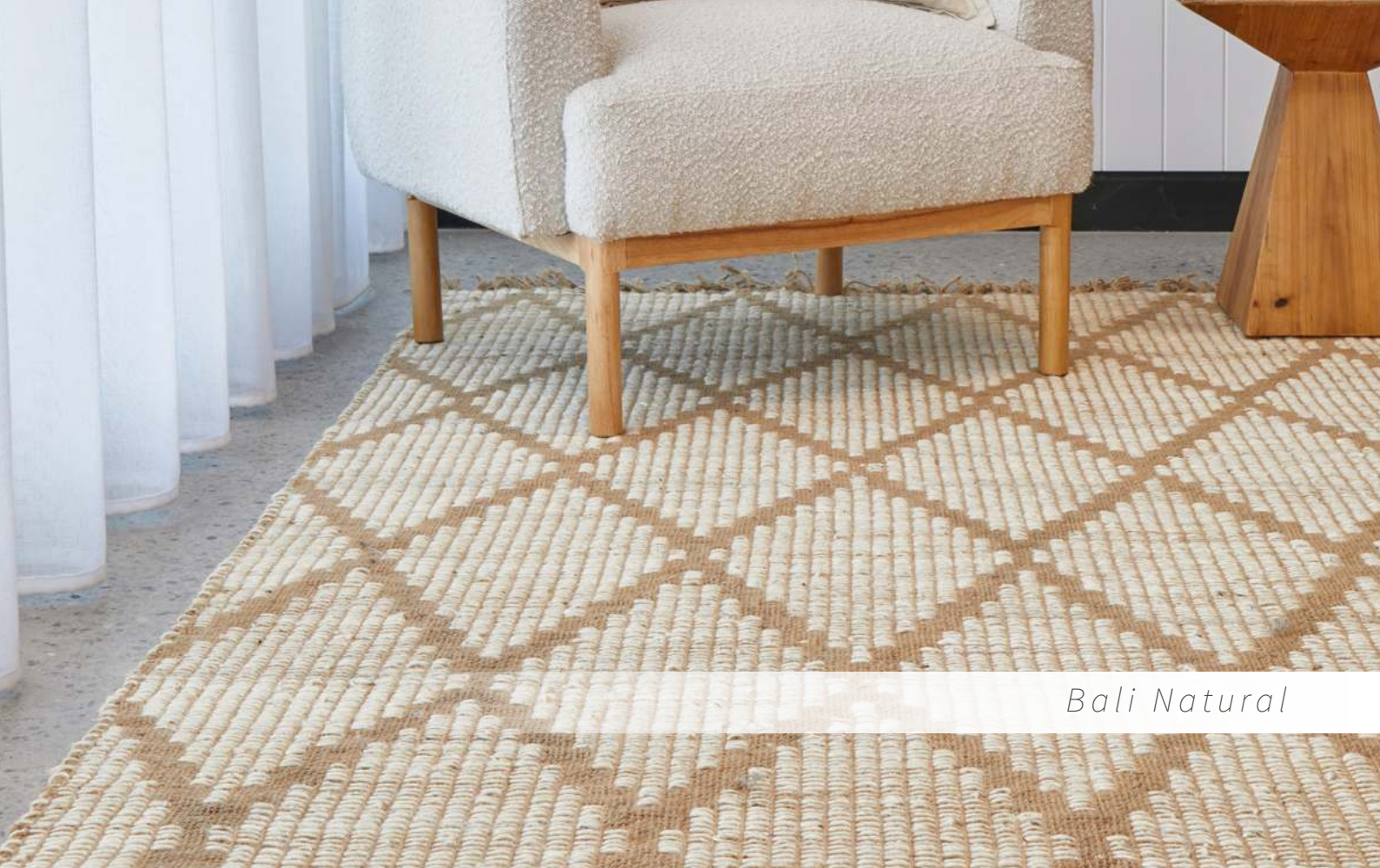


225 x 155 cm	320 x 230 cm
280 x 190 cm	380 x 280 cm

*Sample Swatches available



Scan to view this
range online



Bali Natural

BALI



BALI • Natural



BALI • Mocha

BOUCLE



BOUCLE NATURAL

Handwoven • 8mm Pile • Made in India
Features a blend of wool, cotton and polyester

AVAILABLE SIZES



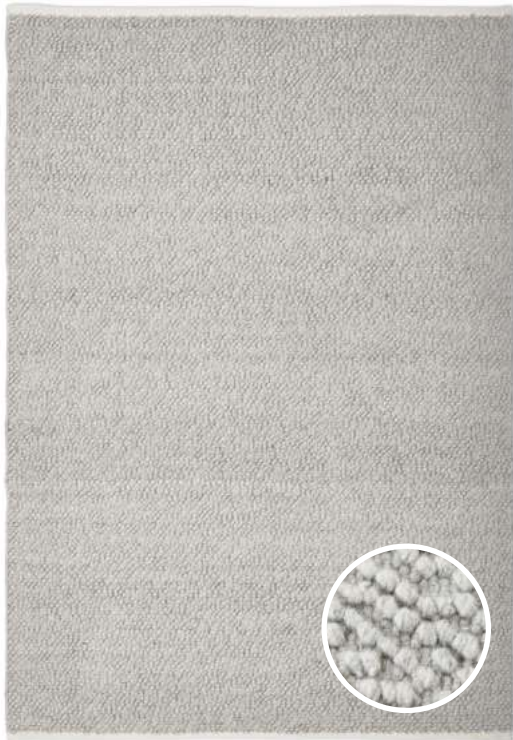
225 x 155 cm	320 x 230 cm
280 x 190 cm	380 x 280 cm

*Sample Swatches available



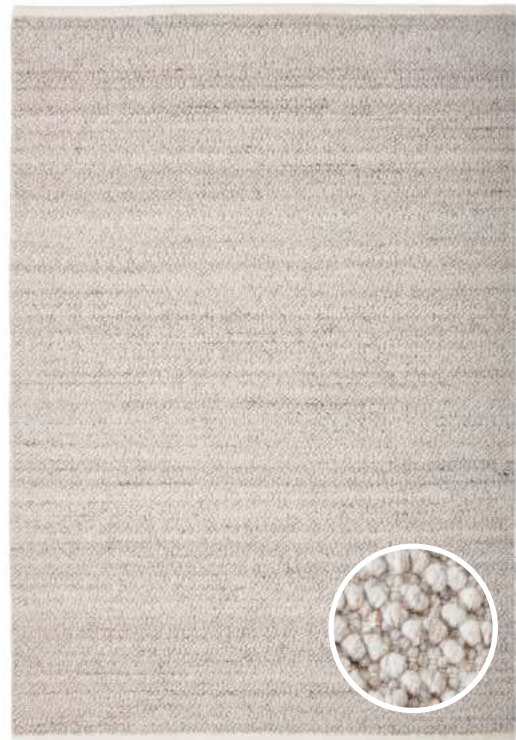
Scan to view this
range online

BOUCLE



BOUCLE • Grey

70% Wool • 20% Polyester • 10% Cotton



BOUCLE • Natural

70% Wool • 20% Polyester • 10% Cotton



BOUCLE • White

90% Polyester • 10% Cotton

BRONTE



BRONTE CEASAR MANOR

Power Loomed • 70% Polypropylene / 30% polyester pile
10mm pile height • Contemporary designs • Made in Turkey

AVAILABLE SIZES

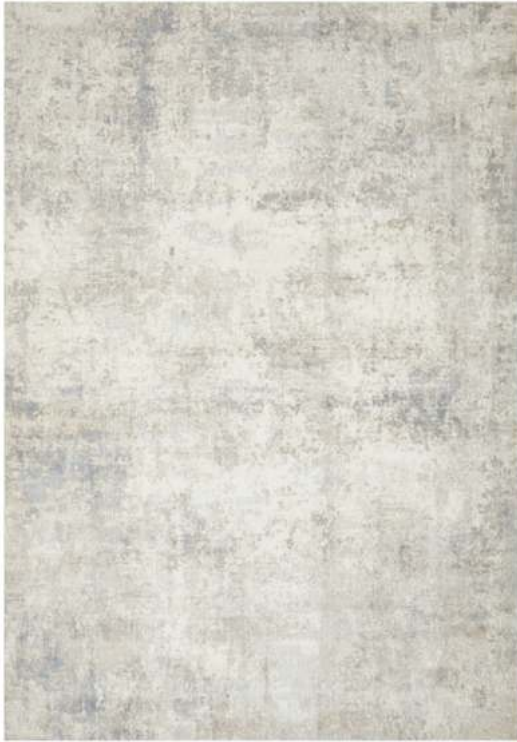


230 x 160 cm	330 x 240 cm
290 x 200 cm	400 x 300 cm



Scan to view this
range online

BRONTE



BRON • Aldo Sky



BRON • Ceasar Manor



BRON • Nola Powder

STOCKHOLM



STOCKHOLM LUCAS

Flatwoven • Modern Aesthetics

Features a blend of wool, cotton, and polyester • Made in India

AVAILABLE SIZES



225 x 155 cm	320 x 230 cm
280 x 190 cm	380 x 280 cm



Scan to view this
range online

STOCKHOLM



STOC • Alma

83% Wool / 11% Cotton / 6% Polyester



STOC • Jan

83% Wool / 11% Cotton / 6% Polyester



STOC • Lucas

83% Wool / 11% Cotton / 6% Polyester



STOC • Odin

85% Wool / 9% Cotton / 6% Polyester

PARADISE



PARADISE AMY GREY

100% Polypropylene pile • Power Loomed • Soft, robust pile
10mm Pile height • Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

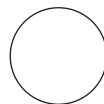
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

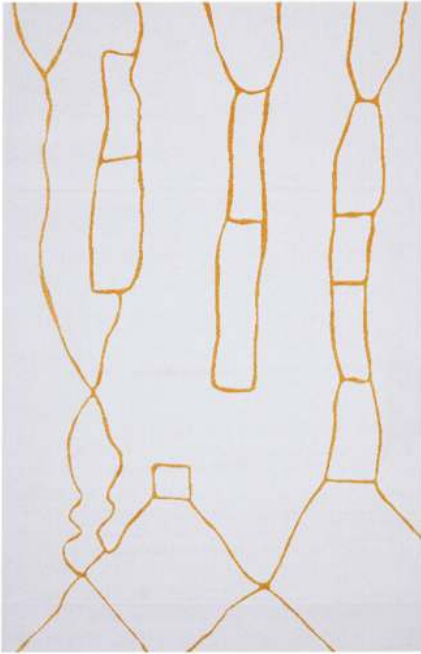
200 x 200 cm

240 x 240 cm

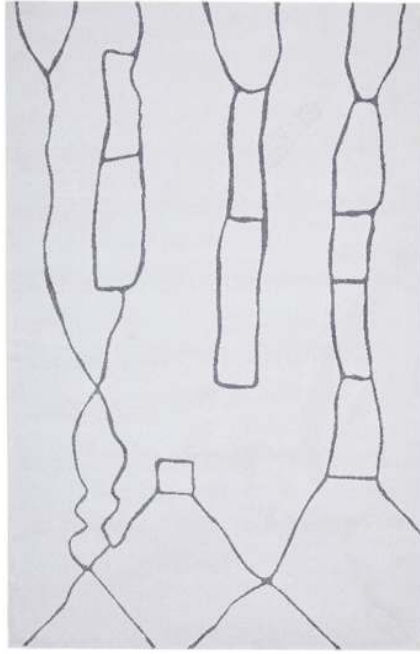


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range online

PARADISE



PDS • Amy Gold



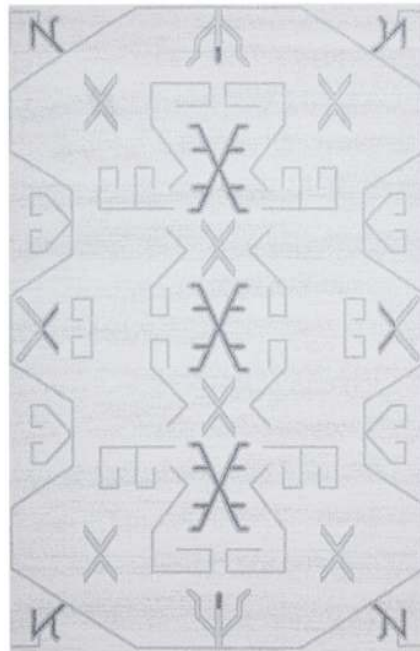
PDS • Amy Grey



PDS • Bjorn



PDS • Cala Gold

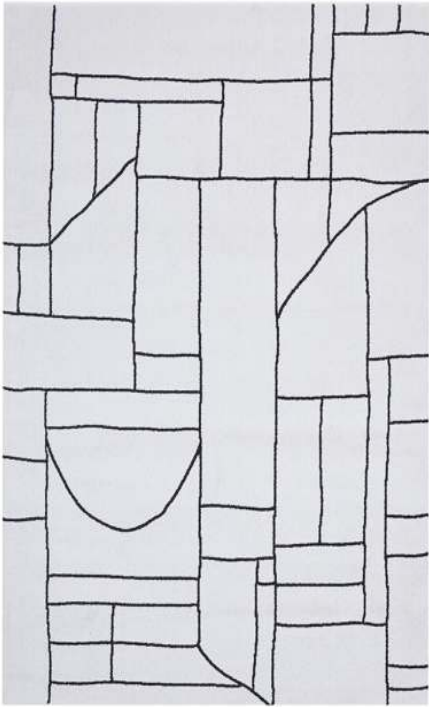


PDS • Cala Grey

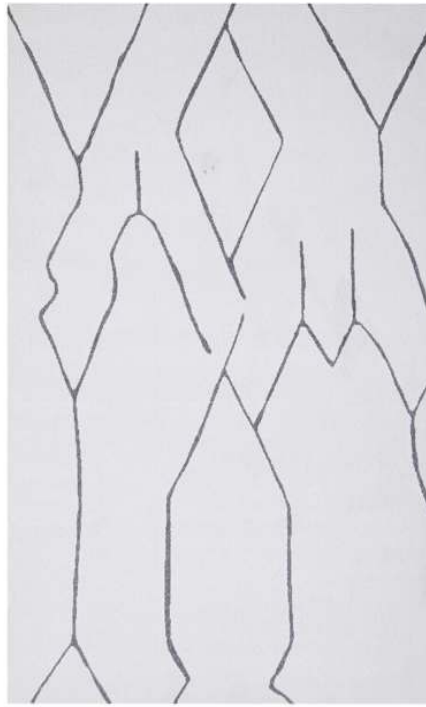


PDS • Esther

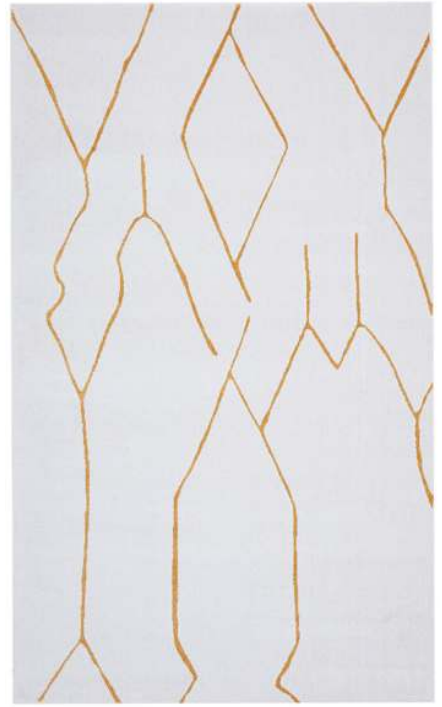
PARADISE



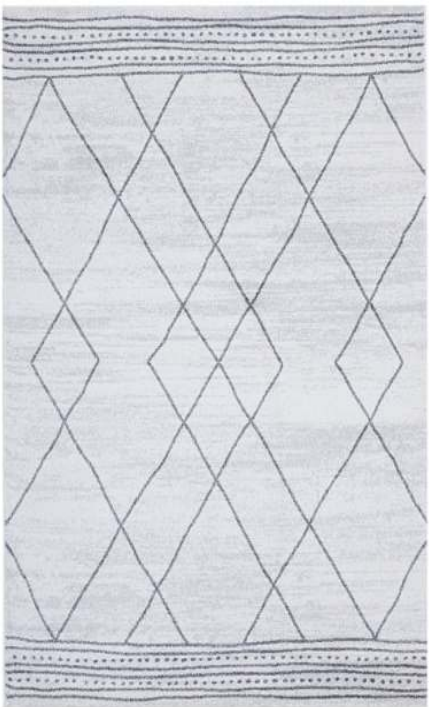
PDS • Fleur



PDS • Ivy Grey



PDS • Ivy Gold



PDS • Gina

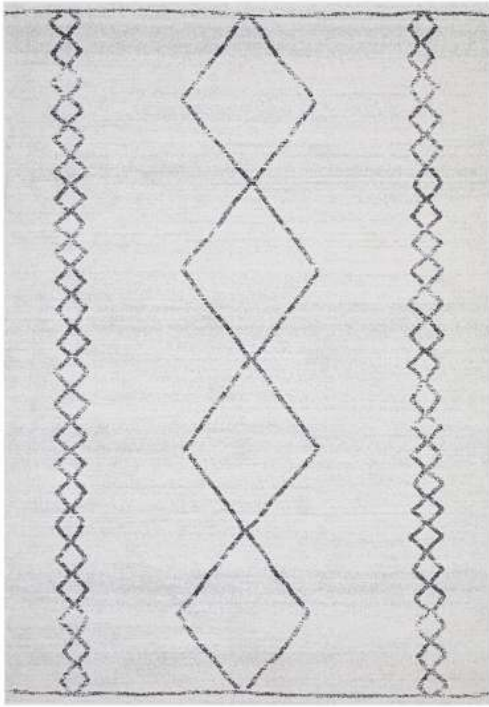


PDS • Jada

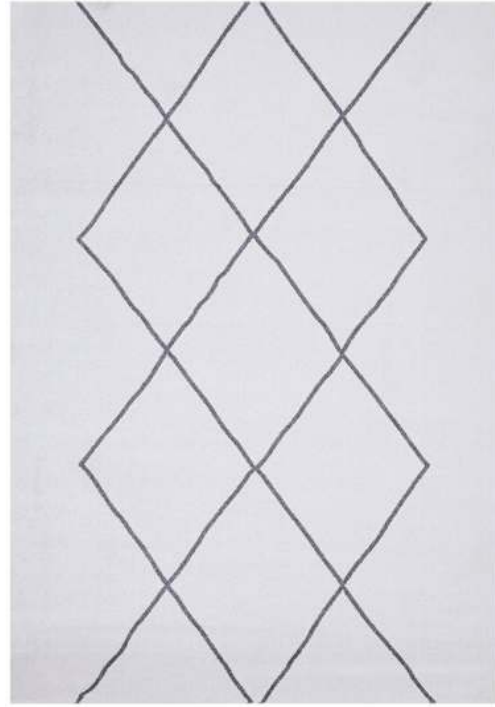


PDS • Hailey

PARADISE



PDS • Kylie



PDS • Lola



PDS • Diego



Close up of PDS Diego

MARIGOLD



MARIGOLD DIOR NATURAL

100% Polypropylene pile • Power Loomed • Soft, robust pile
12mm Pile height • Made in Turkey

AVAILABLE SIZES

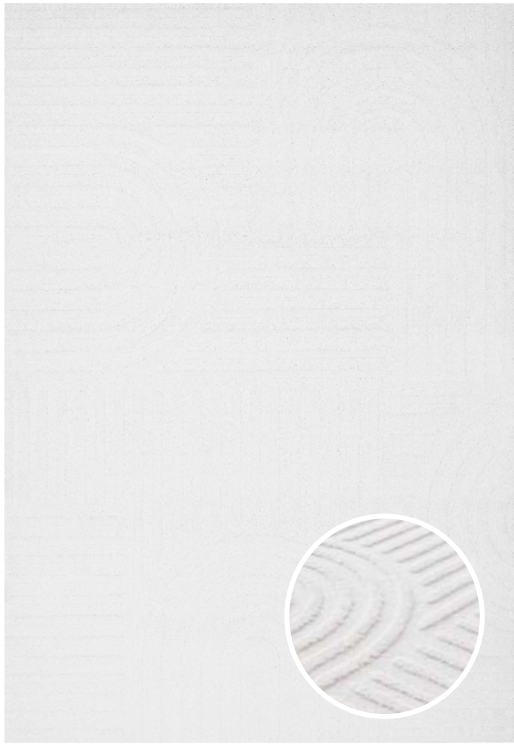


230 x 160 cm	330 x 240 cm
290 x 200 cm	400 x 300 cm



Scan to view this
range online

MARIGOLD



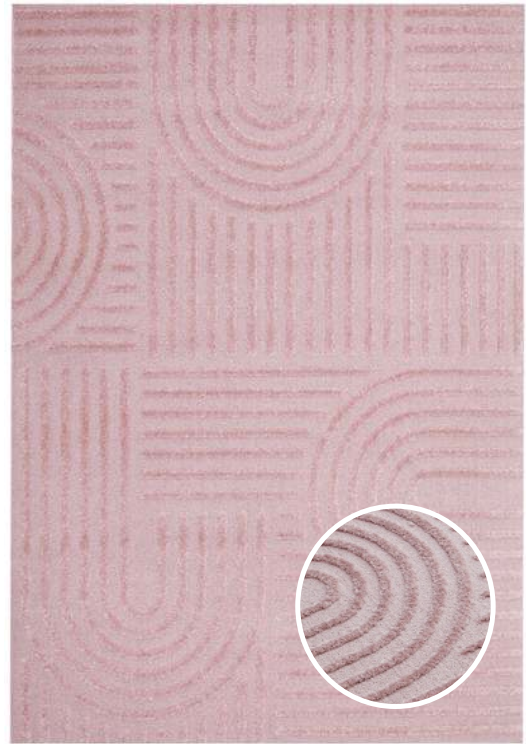
MAR • Dior White



MAR • Dior Natural



MAR • Dior Silver



MAR • Dior Pink



Marigold Suri White

MARIGOLD



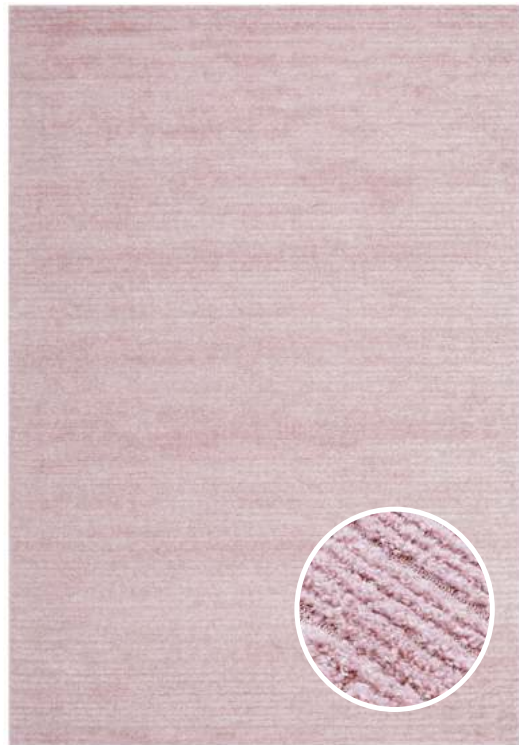
MAR • Suri White



MAR • Suri Natural



MAR • Suri Silver



MAR • Suri Pink



Marigold Lisa Natural

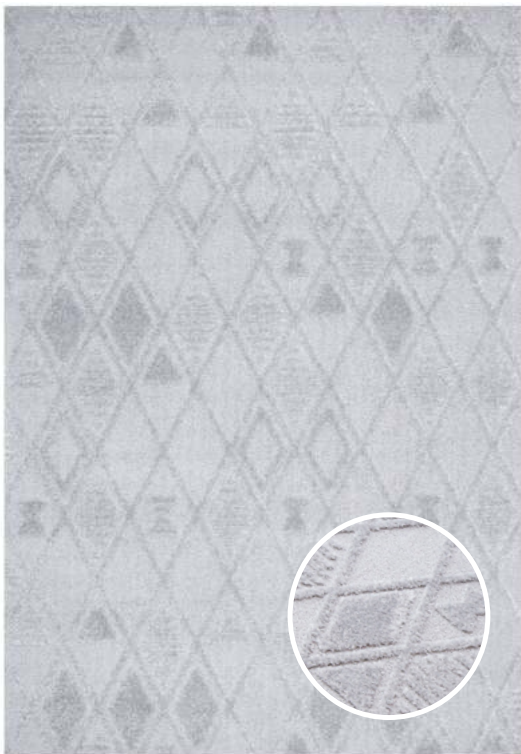
MARIGOLD



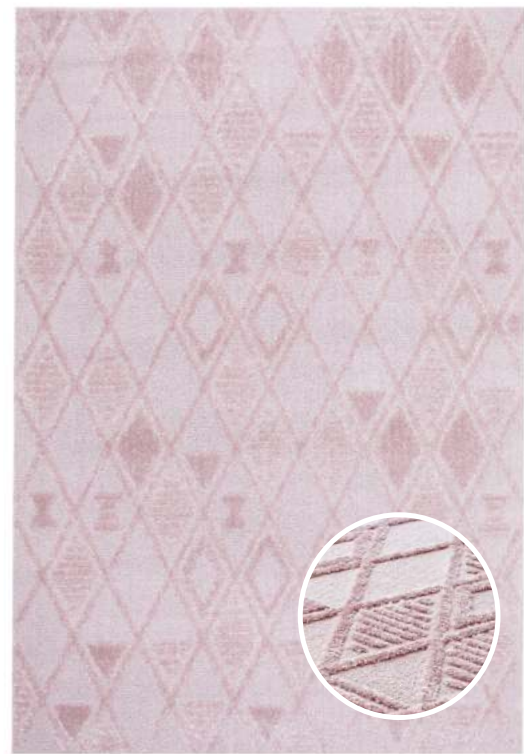
MAR • Lisa White



MAR • Lisa Natural



MAR • Lisa Silver



MAR • Lisa Pink

SUMMIT



SUMMIT ORB TOFFEE

Distinctive yet timeless • Wool rich construction
Handmade • Calming undertones • Made in India

AVAILABLE SIZES



225 x 155 cm

330 x 240 cm

290 x 200 cm

*Sample Swatches available

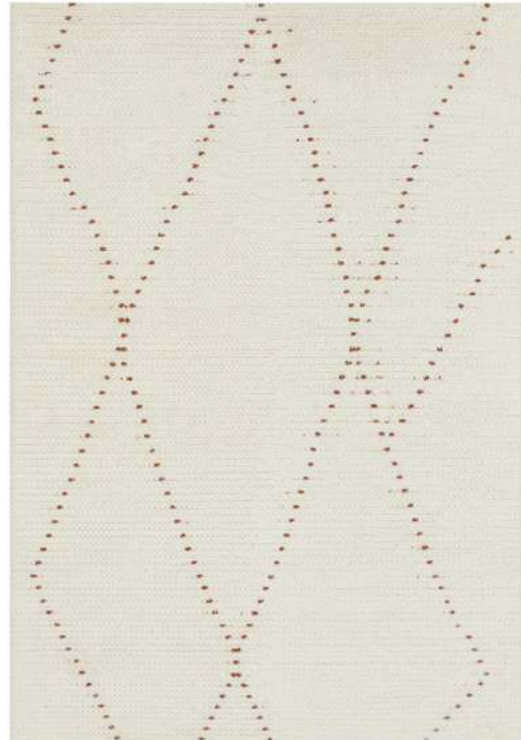


Scan to view this
range online

SUMMIT



SUM • Orb Toffee
85% Wool • 15% Cotton



SUM • Daina Natural
80% Wool • 20% Cotton



SUM • Maze Linen
100% Wool



SUM • Motif Cream
70% Wool • 30% Cotton



Summit Archie Beige

Limited
Edition



SUM • Elroy Multi
85% Wool • 15% Cotton



SUM • Archie Beige
100% Wool



SUM • Trail Grey
60% Wool • 40% Viscose



SUM • Trail White
60% Wool • 40% Viscose

ARABELLA



ARABELLA NATURAL

70% Wool / 30% Jute pile • Hand loomed • Beautifully textured
20mm pile • Made in India

AVAILABLE SIZES



165 x 115 cm	320 X 230cm
225 x 155 cm	400 x 300 cm
280 x 190 cm	



300 x 80 cm	400 x 80 cm
-------------	-------------

*Sample Swatches available



Scan to view this
range online



Arabella Natural

ARABELLA



ARA • Natural



ARA • Grey

BODHI



BODHI QUINTON

Hand Loomed • Eco-friendly • Neutral palette
Flatwoven • Reversible • Textured finish • Made in India

AVAILABLE SIZES



225 x 155 cm

320 x 230 cm

280 x 190 cm

380 x 280 cm



Scan to view this
range online

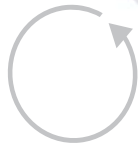
BODHI



BOD • Quinton
60% Cotton • 40% Jute



BOD • Quinton
60% Cotton • 40% Jute



REVERSIBLE



Close up of BOD Quinton



BOD • Trudy
60% Cotton • 40% Jute



BOD • Trudy
60% Cotton • 40% Jute



REVERSIBLE



Close up of BOD Trudy



Bodhi Rosa

BODHI



BOD • Rosa
60% Cotton • 40% Jute



REVERSIBLE

BOD • Rosa
60% Cotton • 40% Jute



Close up of BOD Rosa



Bodhi Rosa

DUNE



DUNE RAVE

Hand woven • Eco-friendly • Neutral palette
Textured pile • Made in India

AVAILABLE SIZES



225 x 155 cm	320 x 230 cm
280 x 190 cm	380 x 280 cm



Scan to view this
range online

DUNE



Dune • Cali
60% Jute • 30% Pet • 10% Cotton



Close up of Dune Cali



Dune • Rave
60% Cotton • 40% Jute



Dune • Stina
70% Jute • 30% Cotton

SAHARA



SAHARA SORO

Hand woven • Eco-friendly • Neutral palette
Textured finish • Made in India

AVAILABLE SIZES



225 x 155 cm	320 x 230 cm
280 x 190 cm	380 x 280 cm



Scan to view this
range online

SAHARA



SAH • Abel
50% JUTE / 35% WOOL / 15% COTTON



SAH • Arman
100% JUTE



Close up of SAHARA Arman



SAH • Carla
55% JUTE / 30% WOOL / 15% COTTON



SAH • Soro
50% JUTE / 35% WOOL / 15% COTTON



Close up of SAHARA Soro



Sahara Henry

SAHARA



SAH • Maria
100% JUTE



SAH • Rocco
100% JUTE



Close up of SAHARA Rocco



SAH • Henry
70% WOOL / 15% JUTE / 15% COTTON



SAH • Xavier
50% WOOL / 40% JUTE / 10% COTTON



SAH • Zelda
55% WOOL / 30% WOOL / 15% COTTON

BLISS



BLISS GREY

100% Viscose pile • Hand loomed • Luxurious silky pile
8mm Pile height • Made in India

AVAILABLE SIZES

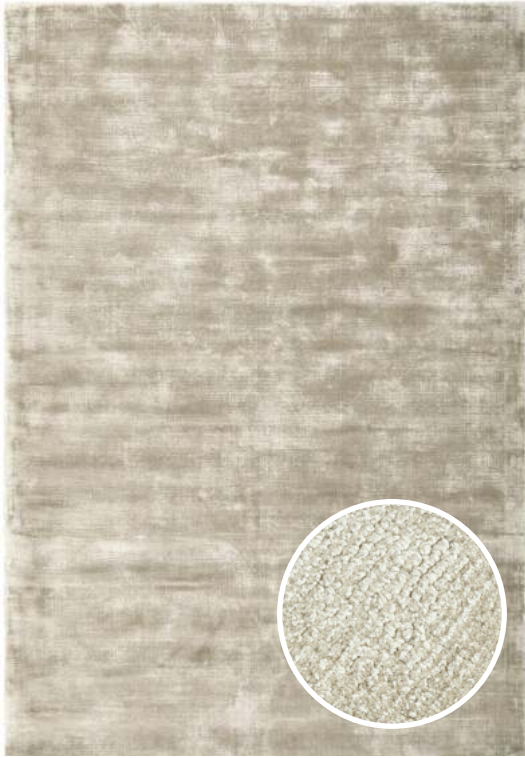


225 x 155 cm	320 x 230 cm
280 x 190 cm	400 x 300 cm

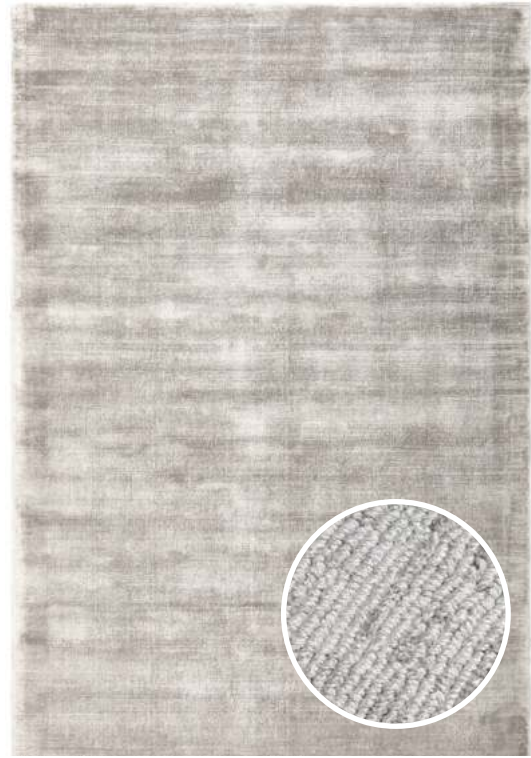
*Sample Swatches available



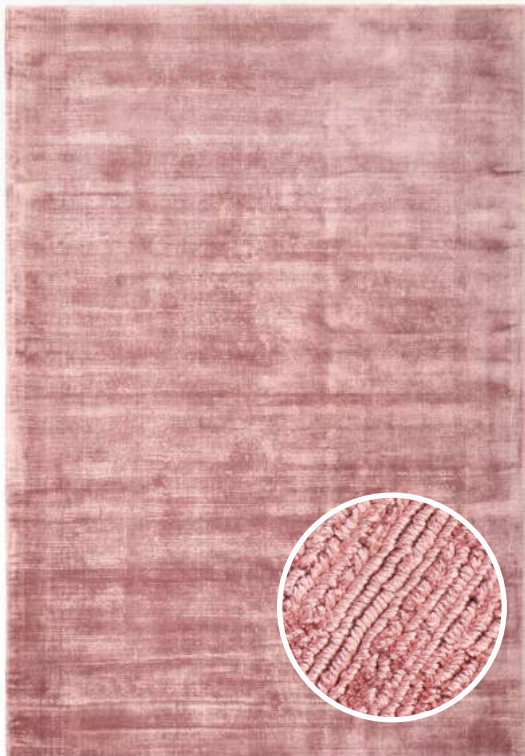
Scan to view this
range online



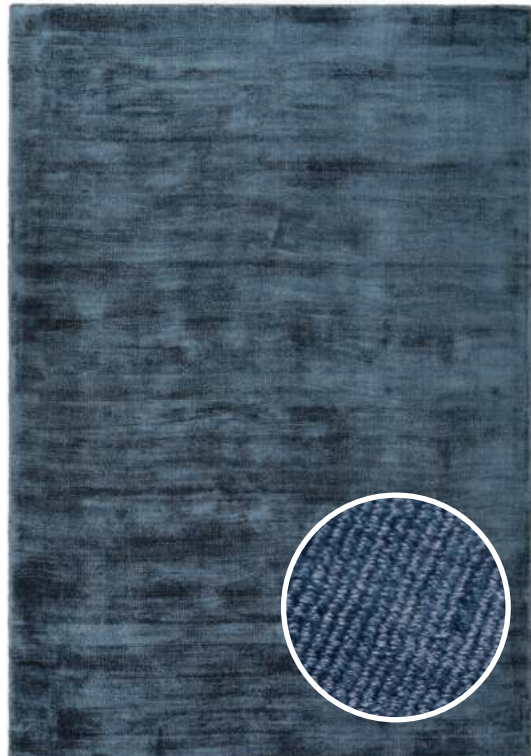
BLS • Silver (Warm beige)



BLS • Grey



BLS • Blush



BLS • Denim

AZURE



AZURE BLACK

75% Rayon / 25% Polyester pile • Hand loomed
Luxurious silky pile • 10mm Pile height • Made in India

AVAILABLE SIZES



225 x 155 cm	320 x 230 cm
280 x 190 cm	400 x 300 cm

*Sample Swatches available



Scan to view this
range online



AZU • Stone



AZU • Black



AZU • Denim



AZU • Silver

HERIZ



HERIZ HAZELNUT

Transitional style • Power loomed • 100% Polyester pile
6mm Pile height • Low shed • Made in Turkey

AVAILABLE SIZES



165 x 120 cm
240 x 160 cm
290 x 200 cm
310 x 240 cm
400 x 300 cm



300 x 80 cm
400 x 80 cm



Scan to view this
range online

HERIZ



HRZ • Hazelnut



HRZ • Ivory



HRZ • Mushroom



HRZ • Rust

REFLECTIONS



REFLECTIONS ASSORTED

Luxury Bamboo silk & Acrylic • Power loomed
2m million points psm • 7mm Pile height • Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm

*Sample Swatches available



Scan to view this
range online

REFLECTIONS



RFN • 101 Coral



Close up of RFN 101 Coral



RFN • 102 Multi



RFN • 103 Terra



Assorted Reflections

REFLECTIONS



RFN • 104 Blue



Close up of RFN 104 Blue



RFN • 105 Natural



RFN • 106 Multi

REFLECTIONS



RFN • 107 Sunset



RFN • 108 Sky



RFN • 109 Fiest



RFN • 110 Stone



Reflections 110 Stone

HUXLEY



HUXLEY NATURAL

70% Wool / 30% Polyester pile • Hand loomed
Texture rich pile • 12mm Pile height • Made in India

AVAILABLE SIZES



225 x 155 cm	320 x 230 cm
280 x 190 cm	400 x 300 cm

*Sample Swatches available



Scan to view this
range online

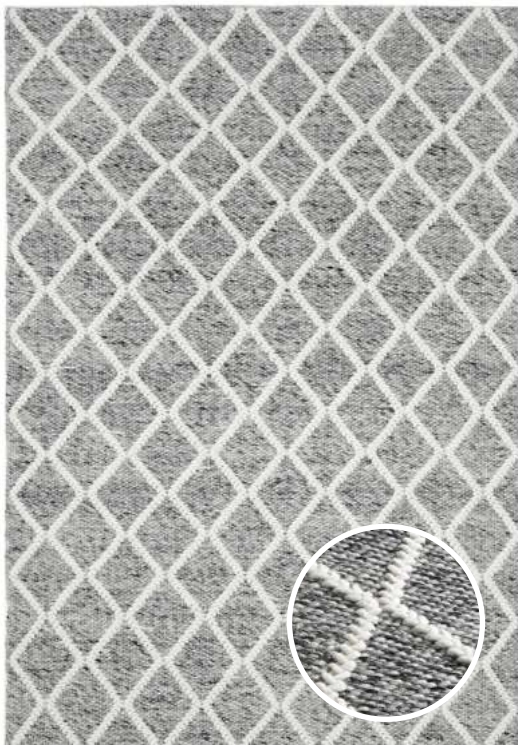
HUXLEY



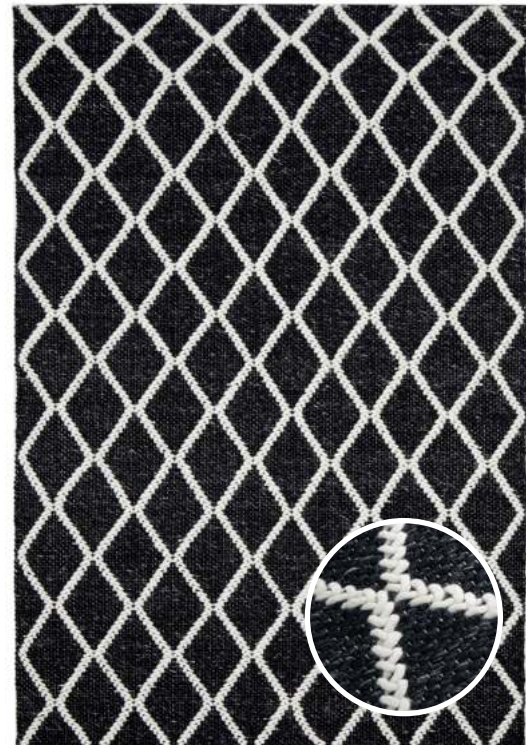
HUX • White



HUX • Natural



HUX • Grey



HUX • Black

MAISON



MAISON ZOE

Wool and Polyester blend • Hand loomed • 70% Wool / 30% polyester pile
Beautifully textured • Made in India

AVAILABLE SIZES



225 x 155 cm	320 x 230 cm
280 x 190 cm	400 x 300 cm

*Sample Swatches available



Scan to view this
range online



MSN • Clara



MSN • Jasmin



Close up of MSN Jasmin



MSN • Kate



MSN • Noah



MSN • Zoe

HARVEST



HARVEST 801 IVORY

70% Wool & 30% Viscose • Hand woven • Low shed pile
20mm Pile height • Made in India

AVAILABLE SIZES



225 x 155 cm	320 x 230 cm
280 x 190 cm	400 x 300 cm

*Sample Swatches available



Scan to view this
range online

HARVEST



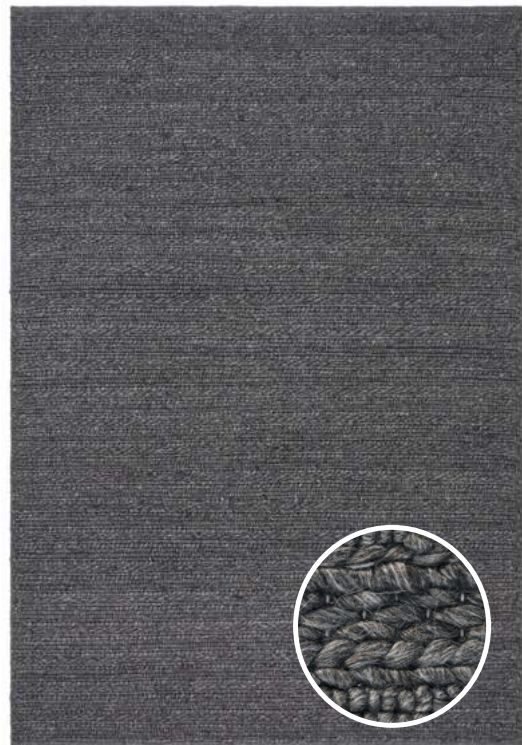
HST • 801 Ivory



HST • 801 Natural



HST • 801 Silver



HST • 801 Charcoal

LOFT



LOFT GREY

100% Felted wool • Hand loomed • Pastel palette
8mm Pile height • Made in India

AVAILABLE SIZES



165 x 115 cm	280 x 190 cm
225 x 155 cm	320 x 230 cm

*Sample Swatches available

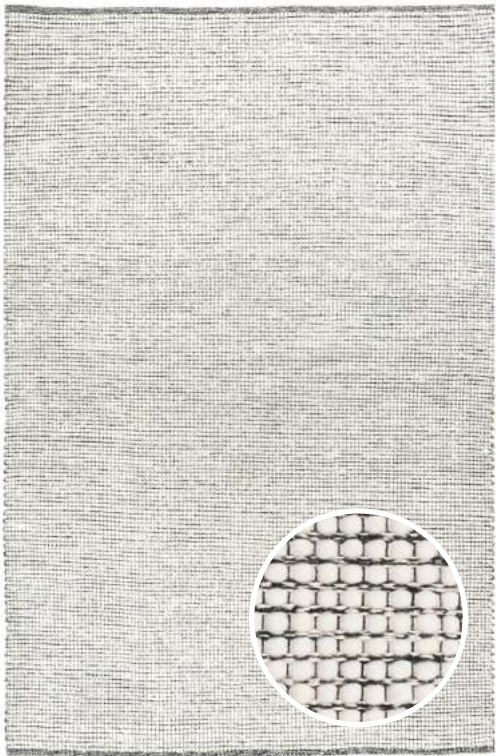


Scan to view this
range online

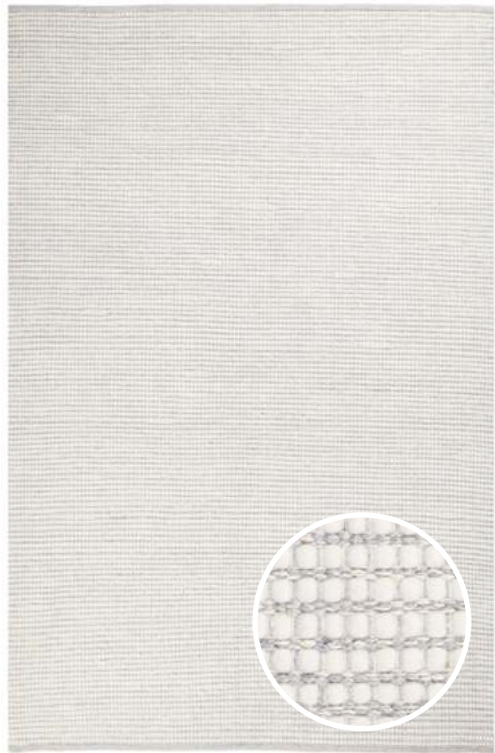


Loft Black

LOFT

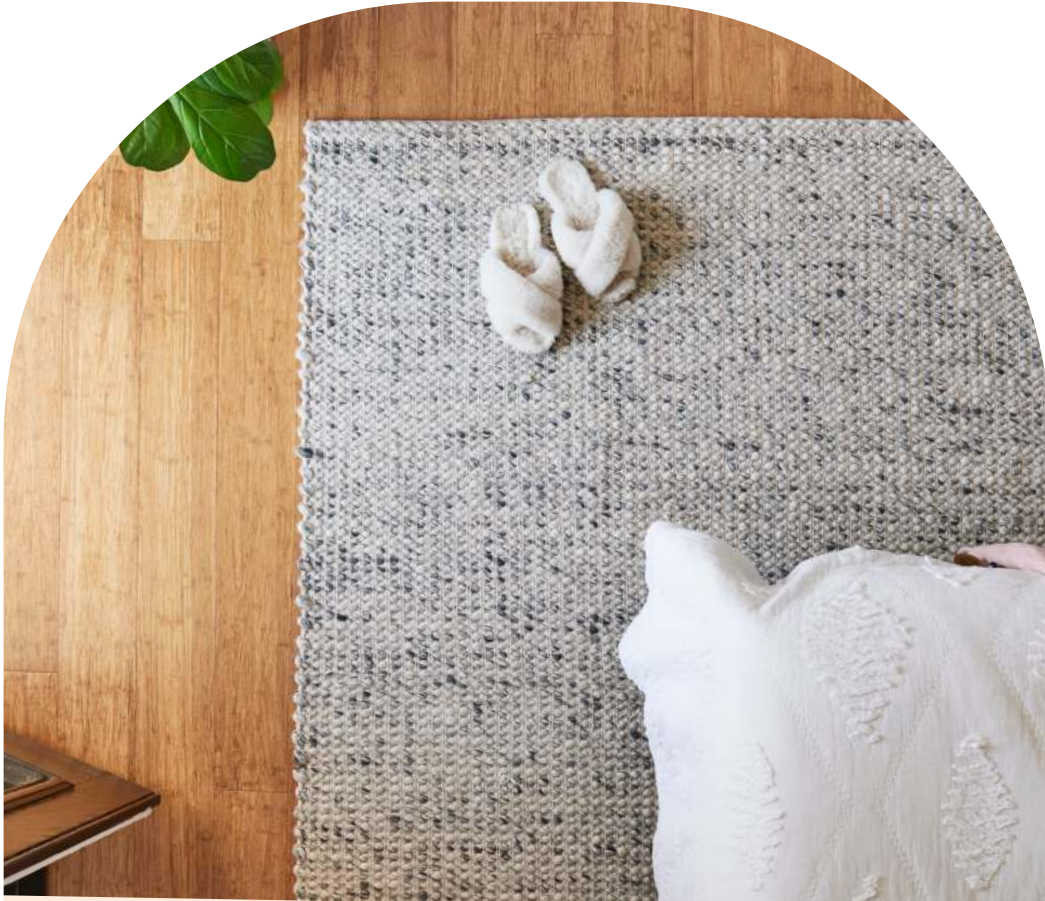


LFT • Black



LFT • Grey

SKANDI



SKANDI 300 GREY

Scandinavian inspired • Flat woven
100% Wool • Made in India

AVAILABLE SIZES



225 x 155 cm	320 x 230 cm
280 x 190 cm	300 x 400 cm

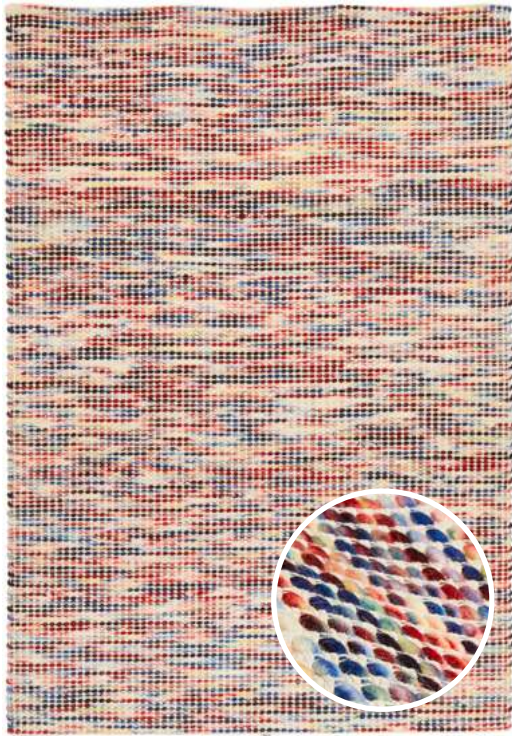
Please note that only the **Skandi 300** design is available in the 300x400cm.

*Sample Swatches available



Scan to view this
range online

SKANDI



SKAN • 300 Multi



SKAN • 300 Grey



SKAN • 300 Black

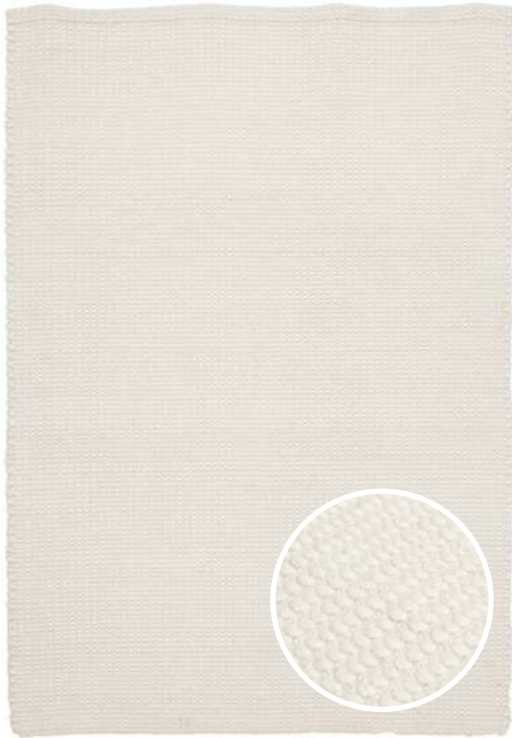


SKAN • 300 Brown

Skandi 300 White



SKANDI



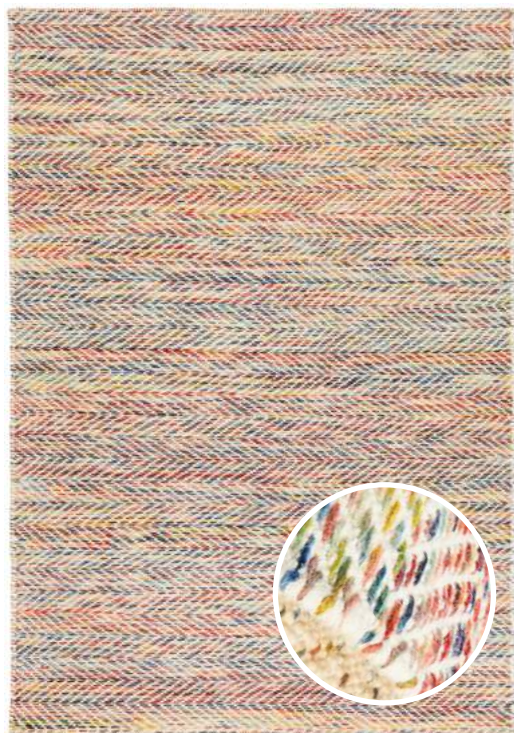
SKAN • 300 White



SKAN • 310 Blue



SKAN • 310 Natural



SKAN • 311 Multi

ALLURE



ALLURE IVORY

65% Rayon / 35% cotton • Hand loomed • Luxuriously silky finish
9mm Pile height • Made in India

AVAILABLE SIZES



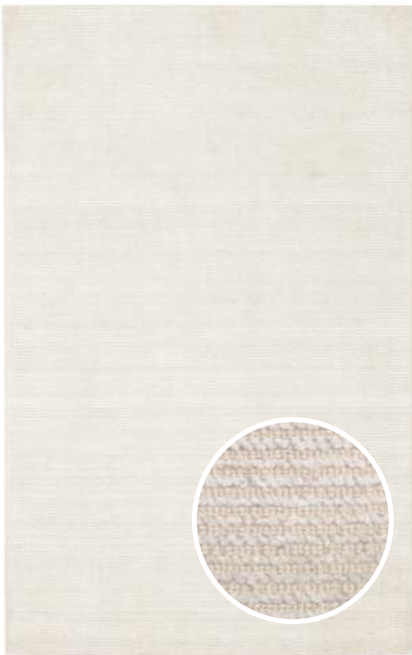
225 x 155 cm	320 x 230 cm
280 x 190 cm	400 x 300 cm

*Sample Swatches available



Scan to view this
range online

ALLURE



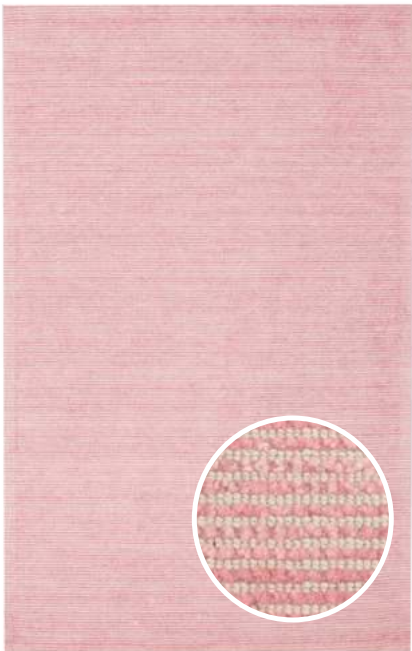
ALU • Ivory



ALU • Stone



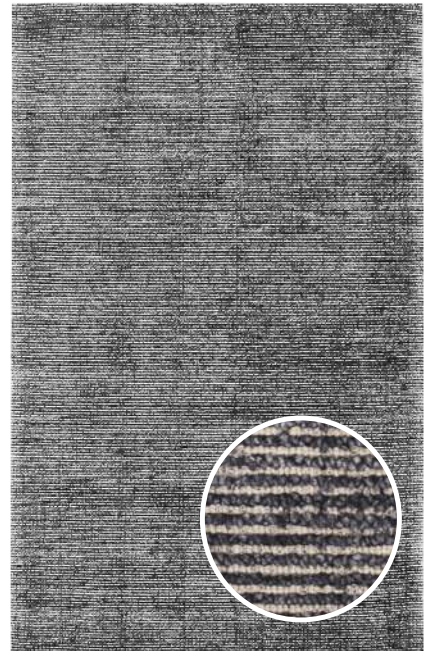
ALU • Sky



ALU • Rose



ALU • Indigo



ALU • Black

NOOSA



NOOSA ASSORTED

100% Jute • Hand braided • Sustainable & eco friendly option
8mm Pile height • Made in India

AVAILABLE SIZES



220 x 150 cm

280 x 190 cm

320 x 230 cm

400 x 300 cm



300 x 80 cm

400 x 80 cm



NSA • 111 • NAT

220 x 150 cm

280 x 190 cm



Scan to view this
range online



NSA • 111 Natural



NSA • 222 Natural



NSA • 222 White



NSA • 333 White Natural

Noosa 555 Natural White





NSA • 444 Natural



NSA • 555 Natural White



NSA • 111 Natural Oval



Close up of NSA 111 Natural Oval

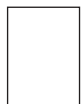
BONDI



BONDI NAVY

100% Jute • Hand braided • Sustainable & eco friendly option
8mm Pile height • Made in India

AVAILABLE SIZES



220 x 150 cm

280 x 190 cm

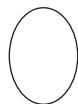
320 x 230 cm

400 x 300 cm



300 x 80 cm

400 x 80 cm



220 x 150 cm

280 x 190 cm



Scan to view this
range online

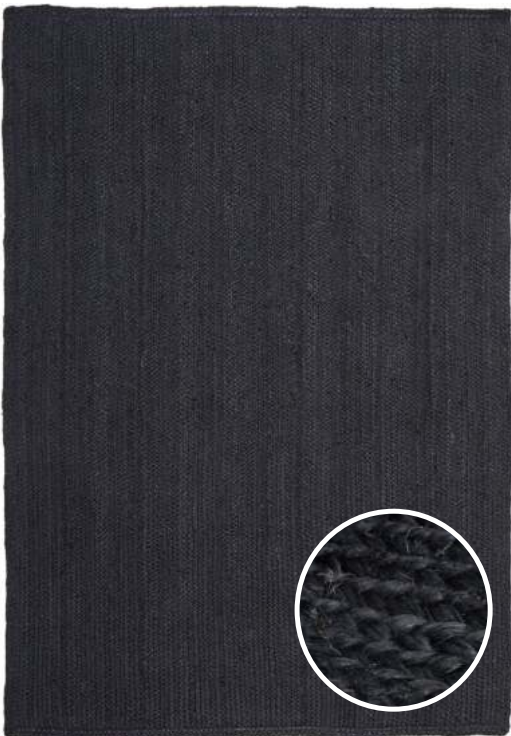
BOND I



BDI • White



BDI • Natural



BDI • Black



BDI • Navy

BOND I



BDI • White



BDI • Natural



BDI • Black



BDI • Navy



Bondi Natural

ATRIUM



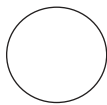
ATRIUM BARKER BLEACH

Jute and/or Upcycled Cotton • Hand made
Perfect for tribal or bohemian settings • Made in India

AVAILABLE SIZES



225 x 155 cm 320 x 230 cm
280 x 190 cm



120 x 120 cm 200 x 200 cm
150 x 150 cm 240 x 240 cm



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range online

*Sample Swatches available

ATRIUM



ATR • Hatch Natural



ATR • Basket Natural



ATR • Bunting Multi



ATR • Pilu Natural



ATR • Fruit Multi



ATR • Tutti Multi



ATR • Chindi Multi

ATRIUM



ATR • Grind Multi



ATR • Barker Bleach



ATR • Barker Natural

ATRIUM



ATR • Polo Natural



ATR • Polo Bleach

ATRIUM



ATR • Polo Black



ATR • Polo Pink



ATR • Polo Blue



ATR • Polo Charcoal

HIMALI



HIMALI BALEY SLATE

Power Loomed • 80% Polypropylene / 20% Polyester
25mm pile height • Contemporary & Tribal • Made in Turkey

AVAILABLE SIZES



230 x 160 cm 330 x 240 cm
290 x 200 cm 400 x 300 cm



200 x 80 cm



Scan to view this
range online

HIMALI



HIM • Baley Slate



HIM • Charlie Pewter



HIM • Fin Steel



HIM • Pedro Storm

MOONLIGHT



MOONLIGHT OPAL STEEL

Power Loomed • Polypropylene Pile
45mm Pile height • Contemporary designs • Made in Turkey

AVAILABLE SIZES



230 x 160 cm	330 x 240 cm
290 x 200 cm	400 x 300 cm

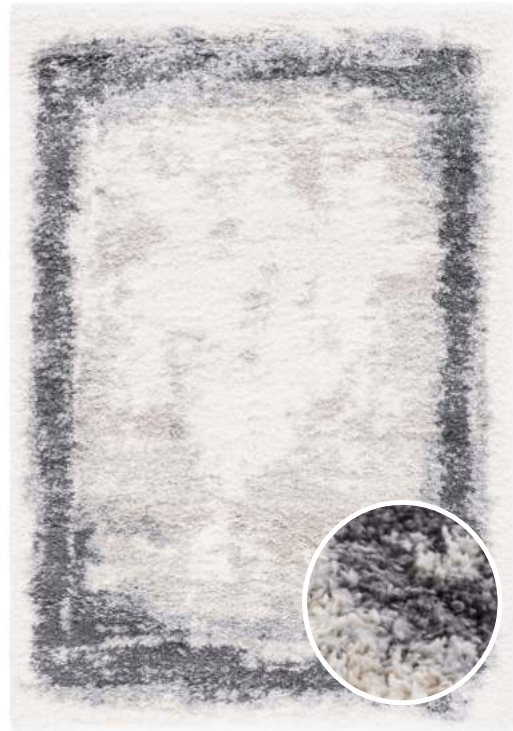


Scan to view this
range online

MOONLIGHT



MOO • Astro Shadow



MOO • Cloud Oxford



MOO • Gleam Sky



MOO • Marble Zenith



Moonlight Gleam Sky



Moonlight Neptune Slate

MOONLIGHT



MOO • Neptune Slate



MOO • Opal Steel

AMSTERDAM



AMSTERDAM LAYLA

100% Polypropylene pile • Dense 25mm pile • Fringed edges
Power loomed • Made in Turkey

AVAILABLE SIZES



150 x 80 cm

230 x 160 cm

340 x 250 cm

170 x 120 cm

290 x 200 cm

400 x 300 cm



Scan to view this
range online



Amsterdam Polka Multi

AMSTERDAM



AMS • Layla Multi



AMS • Polka Multi

VEGAS



VEGAS DOT MULTI

100% Polypropylene pile • Dense 40mm pile
Power loomed • Made in Turkey

AVAILABLE SIZES



150 x 80 cm

230 x 160 cm

330 x 240 cm

170 x 120 cm

290 x 200 cm

380 x 280 cm



Scan to view this
range online



Vegas Moroc Multi

VEGAS



VEG • Dot Multi



VEG • Moroc Multi



SAFFRON



SAFFRON 22 NATURAL

100% Polypropylene pile • Dense 40mm pile • Fringed edges
Power loomed • Made in Turkey

AVAILABLE SIZES

	170 x 120 cm	290 x 200 cm	400 x 300 cm
	230 x 160 cm	330 x 240 cm	
	200 x 80 cm	400 x 80 cm	
	300 x 80 cm		



Scan to view this
range online

SAFFRON



SAF • 22 Natural



SAF • 22 White



SAF • 22 Pink



SAF • 33 Pink

ALPINE



ALPINE 822 NATURAL

60% Polyester / 40% Polypropylene pile • Dense 14mm pile
Low shed • Power loomed • Made in Belgium

AVAILABLE SIZES



230 x 160 cm

340 x 240 cm

290 x 200 cm



Scan to view this
range online

ALPINE



ALP • 822 Grey



ALP • 822 Natural



ALP • 833 Stone



ALP • 844 Silver



ALP • 855 Pebble



Close up of ALP 855 Pebble

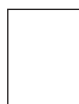
BROADWAY



BROADWAY 931 SILVER

60% Polyester / 40% Polypropylene • Power loomed
14mm Pile height • Made in Belgium

AVAILABLE SIZES



230 x 160 cm

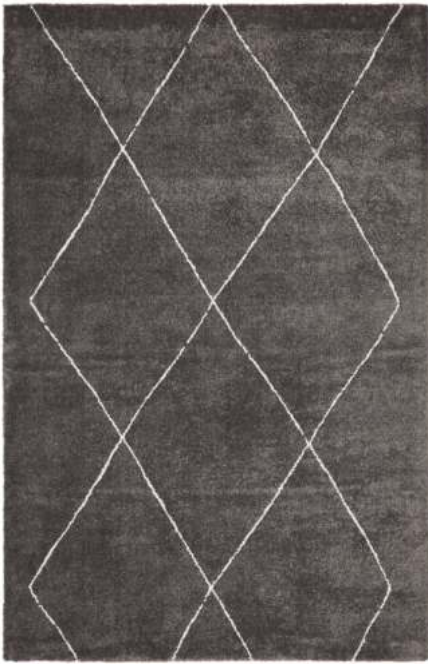
340 x 240 cm

290 x 200 cm

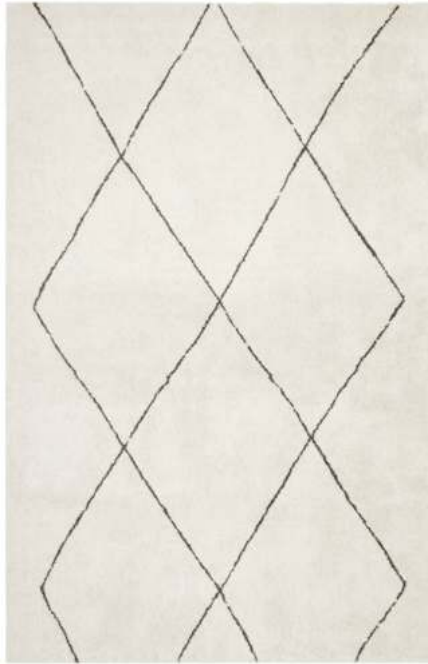


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range online

BROADWAY



BRD • 931 Charcoal



BRD • 931 Ivory



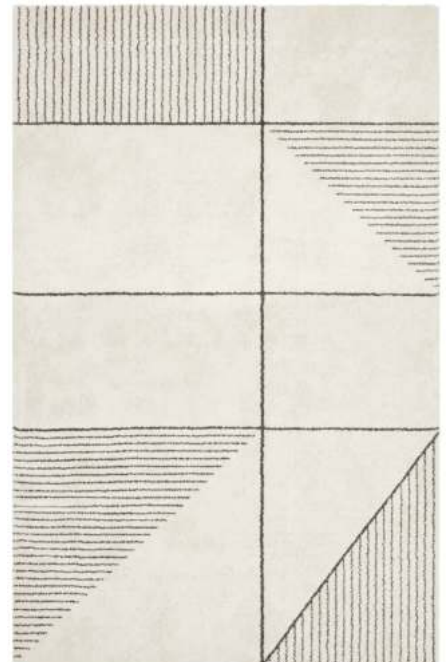
BRD • 931 Natural



BRD • 931 Silver



BRD • 933 Natural



BRD • 935 Ivory

MARRAKESH



MARRAKESH 333 MULTI

100% Polypropylene pile • Power loomed • 20mm pile
Fringed • Made in Turkey

AVAILABLE SIZES



180 x 120 cm 290 x 200 cm 400 x 300 cm
230 x 160 cm 340 x 240 cm



300 x 80 cm



Scan to view this
range online

MARRAKESH



MKS • 222 Silver



MKS • 333 Multi



MKS • 555 Grey



SEASIDE



SEASIDE 7777 NAVY

100% Polypropylene pile • 6mm pile height • Suitable for indoor / outdoor use • Power loomed • Made in Egypt

AVAILABLE SIZES



160 x 110 cm	280 x 190 cm
220 x 150 cm	320 x 230 cm



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SEASIDE



SSD • 4444 Navy White



SSD • 5555 Navy



SSD • 5555 White



SSD • 7777 White



SSD • 7777 Navy





TERRACE



TERRACE 5500 BLUE

100% Polypropylene • 6mm pile height
Power Loomed • Made in Belgium

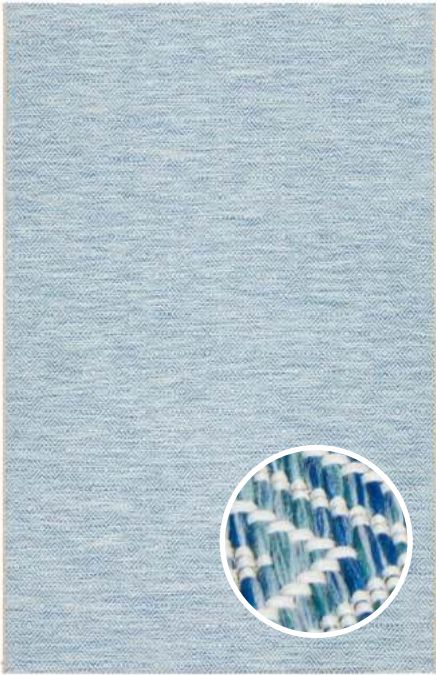
AVAILABLE SIZES

	230 x 160 cm	330 x 240 cm
	290 x 200 cm	400 x 300 cm
	300 x 80 cm	
	400 x 80 cm	

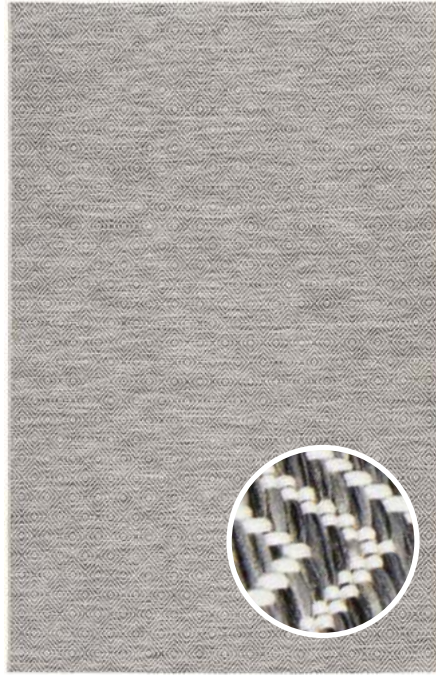


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range online

TERRACE



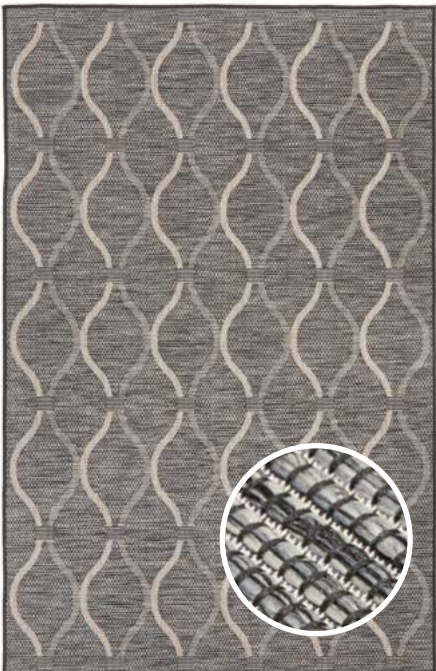
TER • 5500 Blue



TER • 5500 Grey



TER • 5500 Natural



TER • 5501 Black

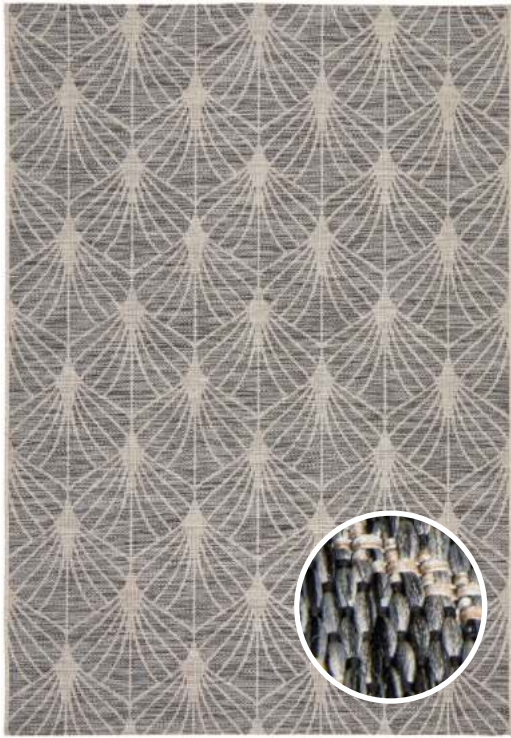


TER • 5501 Blue



Close up of TER 5501 Blue

TERRACE



TER • 5502 Black



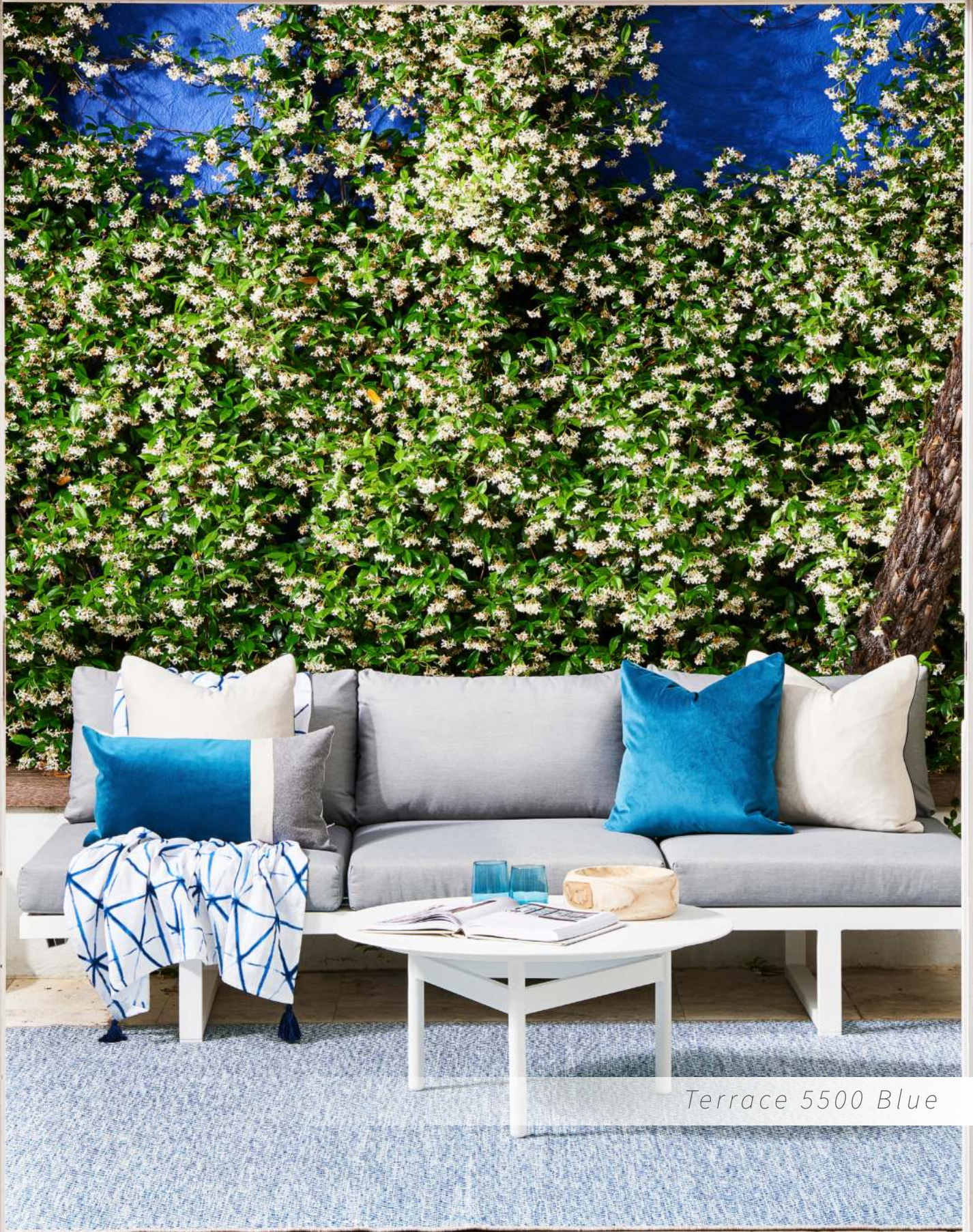
TER • 5502 Blue



TER • 5505 Grey



TER • 5505 Blue



Terrace 5500 Blue

EMOTION



EMOTION 33 NAVY

100% Polyester pile • 5mm pile height
Power loomed • Made in Turkey

AVAILABLE SIZES



230 x 160cm

320 x 240cm

290 x 200cm

400 x 300cm



Scan to view this
range online

EMOTION



EMO • 33 Navy



EMO • 33 Multi



EMO • 33 Blush



Close up of EMO 33 Blush



Emotion 33 Blush

EMOTION



EMO • 77 Blue



EMO • 77 Green



EMO • 77 Peach



EMO • 77 Rose



EMO • 77 Silver



Close up of EMO 77 Silver

ILLUSIONS



ILLUSIONS ASSORTED

100% Polyester pile • Power loomed • Digitally printed
Cotton anti-slip backing • 3mm pile • Made in China

AVAILABLE SIZES



140 x 70 cm 280 x 190 cm
220 x 150 cm 320 x 230 cm



200 x 80 cm 400 x 80 cm
300 x 80 cm



Scan to view this
range online

ILLUSIONS



ILU • 121 Denim



ILU • 132 Blue



ILU • 144 Candy



ILU • 156 Blush



ILU • 156 Gold



ILU • 156 Silver

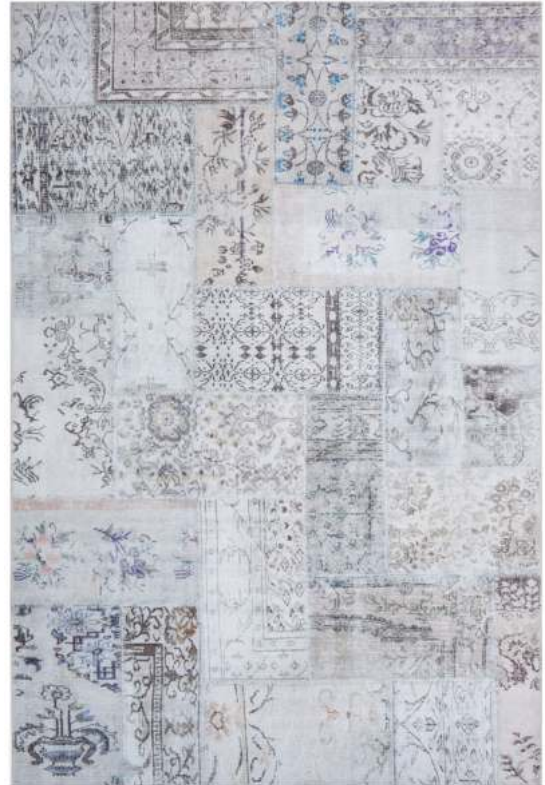


Illusions Assorted

ILLUSIONS



ILU • 167 Multi



ILU • 189 Stone



ILU • 178 Earth



Close up of ILU 178 Earth

CITY



CITY 563 BLUE

100% Acrylic pile • Printed • 5mm pile
Hard-wearing • Made in China

AVAILABLE SIZES



160 x 110 cm 280 x 190 cm
220 x 150 cm 320 x 230 cm



Runners (only available in design 563-Blue)
300 x 76 cm 400 x 76 cm



Scan to view this
range online



CIT • 568 Multi



CIT • 562 Violet



CIT • 563 Blue



CIT • 564 Rust

KENDRA



KENDRA ASSORTED

Polypropylene & Polyester • Power loomed • Low shed
Dual pile heights • 10mm pile • Made in Turkey

AVAILABLE SIZES



230 x 160 cm 330 x 240 cm
290 x 200 cm 400 x 300 cm



300 x 80 cm

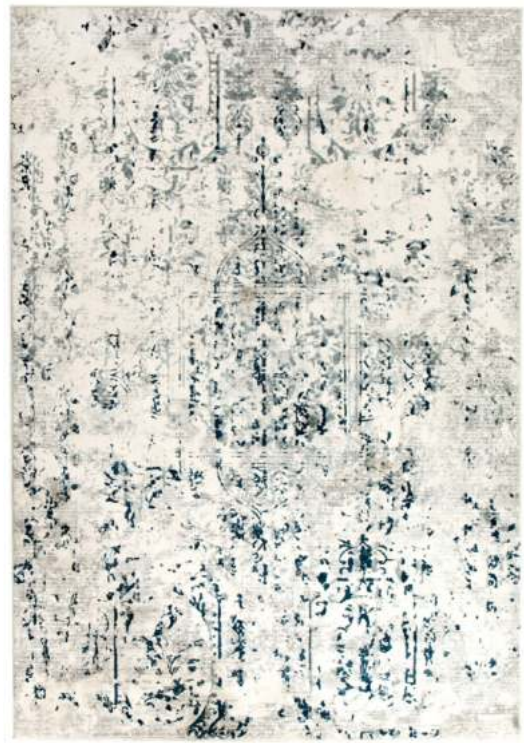


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range online

KENDRA



KEN • 1731 Grey



KEN • 1732 White



KEN • 1733 Blue



KEN • 1734 White

MAYFAIR



MAYFAIR LORISSA SILVER

100% Polypropylene pile • 10mm pile height • Power Loomed
Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

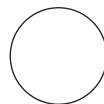
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

200 x 200 cm

240 x 240 cm



Scan to view this
range online

MAYFAIR



MAY • Caitlen Natural



MAY • Hugo Ocean



MAY • Lorissa Blue



MAY • Lorissa Silver

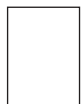
CHROME



CHROME HARPER SILVER

100% Polypropylene pile • 10mm pile height • Power Loomed
Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

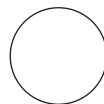
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

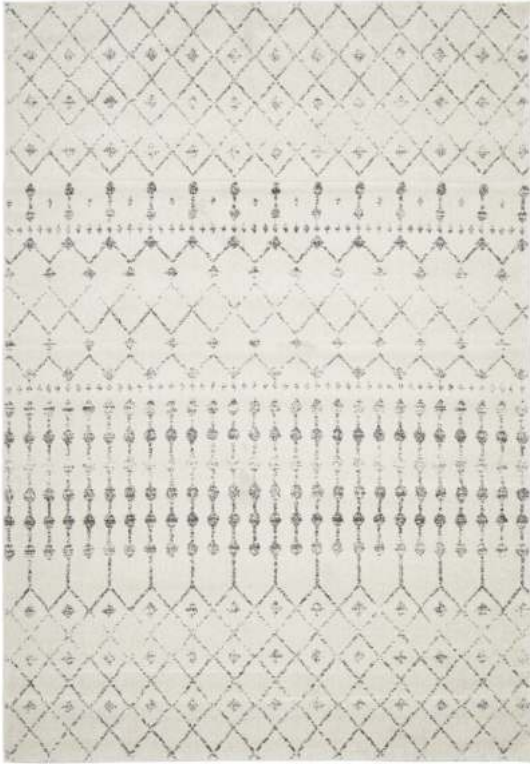
200 x 200 cm

240 x 240 cm

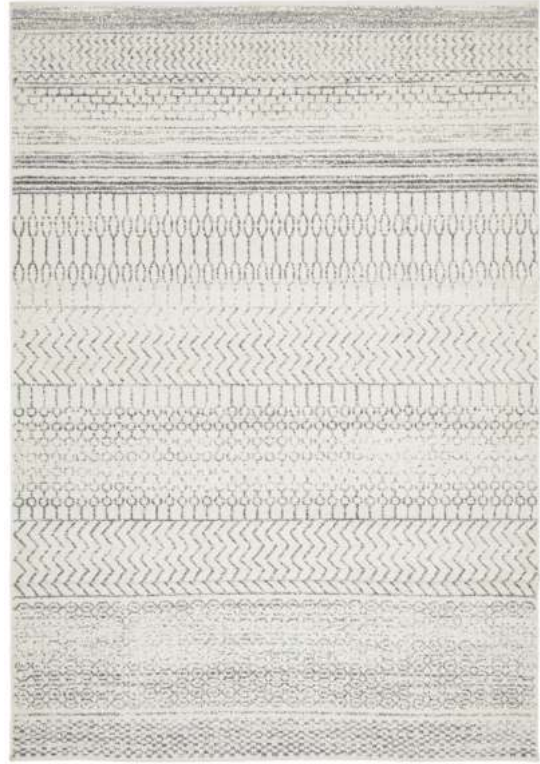


Scan to view this
range online

CHROME



CRO • Elsa Silver



CRO • Harper Silver



CRO • Lydia Silver



CRO • Rita Silver

LEGACY



LEGACY 854 AUTUMN

100% Polypropylene pile • 10mm pile height • Power Loomed
Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

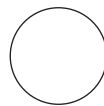
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

200 x 200 cm

240 x 240 cm



Scan to view this
range online



LEG • 850 Rust



LEG • 850 Salmon



LEG • 850 Terracotta



LEG • 853 Blue



Legacy 861 Papyrus

LEGACY



LEG • 854 Autumn



LEG • 856 Crimson



LEG • 861 Papyrus



LEG • 862 Rust

CENTURY



CENTURY 911 SILVER

100% Polypropylene pile • 10mm pile height • Power Loomed
Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

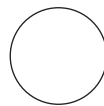
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

200 x 200 cm

240 x 240 cm



Scan to view this
range online

CENTURY



CEN • 911 Silver



CEN • 977 Silver



CEN • 999 Grey

AVENUE



AVENUE 706 FLAMINGO

100% Polypropylene pile • 10mm pile height • Power Loomed
Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

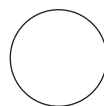
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

200 x 200 cm

240 x 240 cm



Scan to view this
range online

AVENUE



AVE • 702 Rose



AVE • 705 Pastel

MUSEUM



MUSEUM 867 NAVY

100% Polypropylene pile • 10mm pile height • Power Loomed
Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

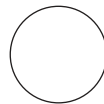
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

200 x 200 cm

240 x 240 cm



Scan to view this
range online



MUS • 861 Rust



MUS • 867 Multi

BABYLON



BABYLON 207 BLUE

100% Polypropylene pile • 10mm pile height • Power Loomed
Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

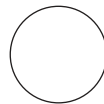
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

200 x 200 cm

240 x 240 cm



Scan to view this
range online

BABYLON



BLN • 210 Rust



BLN • 207 Blue



BLN • 207 Multi



BLN • 208 Multi



BLN • 209 Navy

MIRAGE



MIRAGE 351 SILVER

100% Polypropylene pile • 10mm pile height • Power Loomed
Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

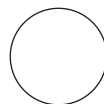
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

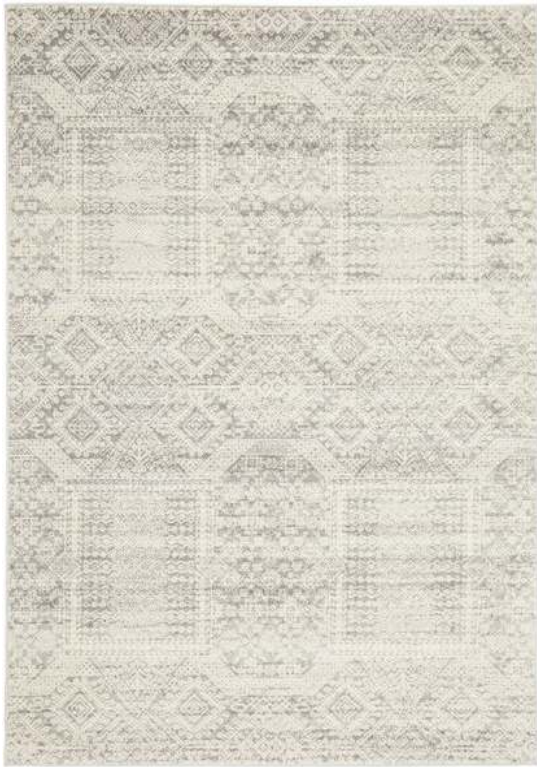
200 x 200 cm

240 x 240 cm



Scan to view this
range online

MIRAGE



MIR • 351 Silver



MIR • 356 Multi



MIR • 358 Silver

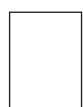
OASIS



OASIS 453 MULTI

100% Polypropylene pile • Transitional style • 10mm pile height
Power Loomed • Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

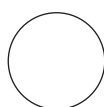
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

200 x 200 cm

240 x 240 cm



Scan to view this
range online

OASIS



OAS • 452 Charcoal



OAS • 452 Grey

OASIS



OAS • 453 Multi



OAS • 454 White



OAS • 454 Silver

OASIS



OAS • 456 Grey



OAS • 456 Multi



OAS • 457 Silver

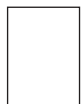
EVOKE



EVOKE 253 BLUE

100% Heat set polypropylene pile • Power loomed
Soft non-shed pile • 10mm pile • Made in Turkey

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

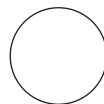
400 x 300 cm



300 x 80 cm

400 x 80 cm

500 x 80 cm



150 x 150 cm

200 x 200 cm

240 x 240 cm



Scan to view this
range online

EVOKE



EVO • 251 White



EVO • 252 Silver



EVO • 252 Charcoal



EVO • 252 Navy



EVO • 253 White Silver



EVO • 253 White Blue

EVOKE



EVO • 253 White Navy



EVO • 253 Navy



EVO • 253 Blue



EVO • 253 Charcoal



EVO • 254 White



EVO • 255 Ivory



EVO • 256 Grey



EVO • 256 Blue

EVO KE



EVO • 261 White



EVO • 261 Silver



EVO • 262 Multi



EVO • 265 Grey



Evoked 265 Grey

PROVIDENCE



PROVIDENCE 833 BLUE

Polypropylene and chenille • 4mm pile height
Dual pile construction • Power Loomed • Made in Turkey

AVAILABLE SIZES



230 x 160 cm	330 x 240 cm
290 x 200 cm	400 x 300 cm



Runners in 300 x 80 cm available in the
following designs - 833 Blue, 834 Beige & 834 Blue

Scan to view this
range online

PROVIDENCE



PVD • 830 Cream



PVD • 833 Blue



PVD • 834 Beige



PVD • 834 Blue

YORK



YORK CINDY BLACK & GOLD

Polypropylene & Chenille pile • Silky soft • Luxe, textured pile
Power Loomed • 7mm Pile height • Made in Egypt

AVAILABLE SIZES



230 x 160 cm

290 x 200 cm

330 x 240 cm

400 x 300 cm



300 x 80 cm

400 x 80 cm



Scan to view this
range online

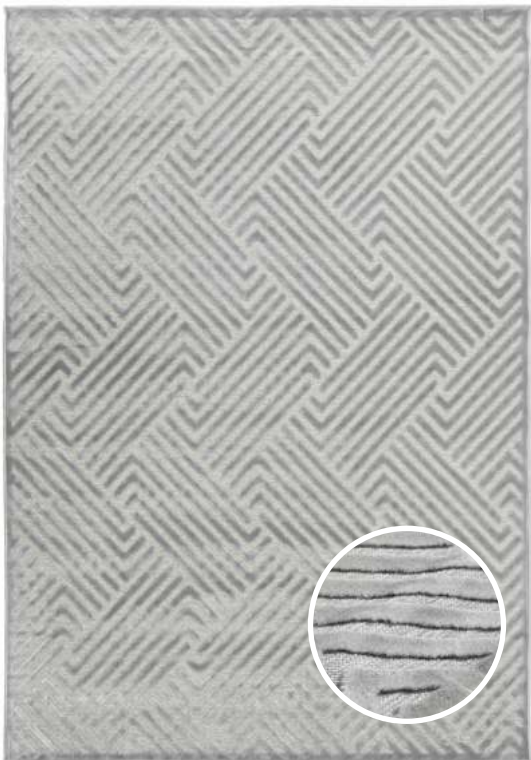
YORK



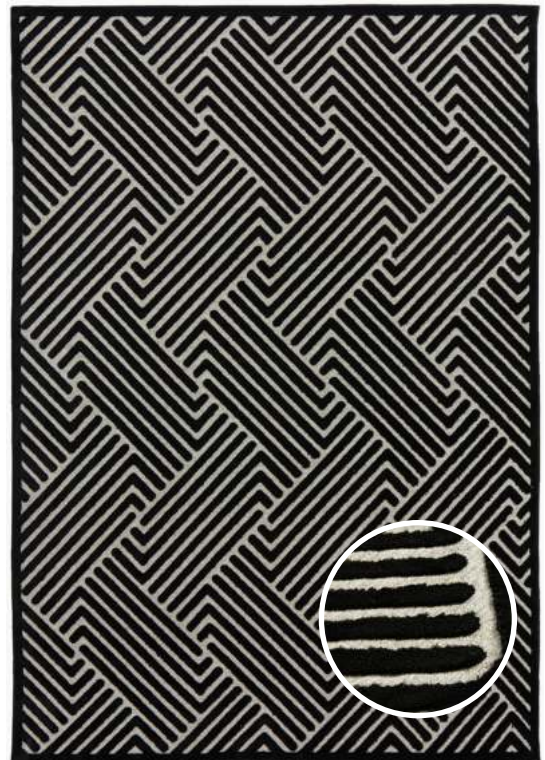
YRK • Cindy Natural White



Close up of York Cindy Natural White

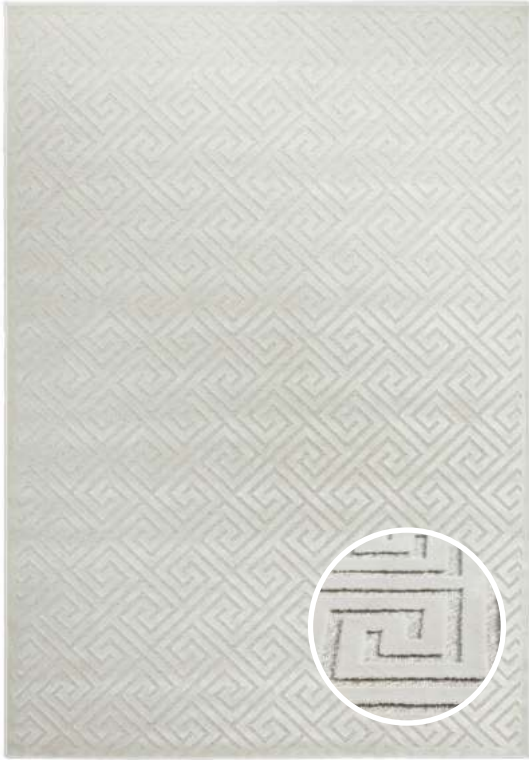


YRK • Cindy Silver

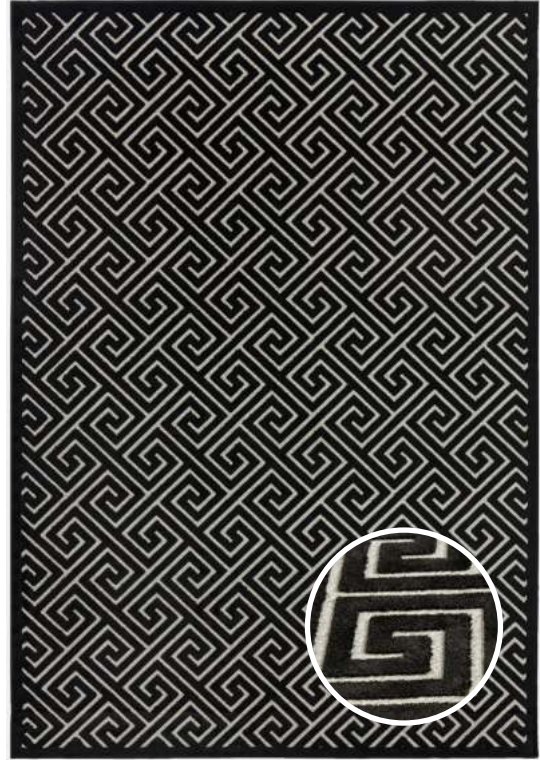


YRK • Cindy Black & Gold

YORK



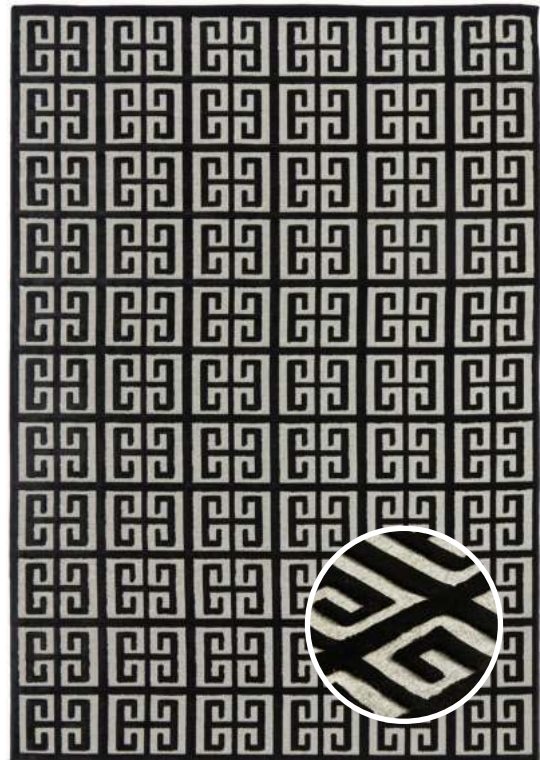
YRK • Alice Natural White



YRK • Alice Black & Gold



YRK • Brenda Silver



YRK • Brenda Black & Gold



York Alice Natural White

COWHIDE



Unitex presents a stunning cowhide range available in all natural variations such as Black and White, Salt and Pepper, Chocolate and Brindle. We also stock a gorgeous range of coloured and metallic hides. Sourced from Brazil, the quality of our cowhide range is consistently outstanding. Each piece is soft, supple, and durable. As each piece is unique, please expect some variation in patterning as no two are the same. Pictured within our cowhide offering are typical examples of the gorgeous colour varieties available exclusively with Unitex Rugs.

**100% Cowhide • AAA grade • Hand selected •
Easy to clean • Premium quality from Brazil
Won't curl or retain fold marks**

Approximately 200 x 150cm



Scan to view this
range online

Natural Cowhide



Premium Brazilian
Cowhide Champagne



Premium Brazilian
Cowhide Beige White



Premium Brazilian
Cowhide Beige



Premium Brazilian Cowhide
Tri Colour



Premium Brazilian
Cowhide Brindle



Natural Cowhide



Premium Brazilian
Cowhide Dark Brindle



Premium Brazilian
Cowhide Hereford



Premium Brazilian
Cowhide Salt Pepper Br



Premium Brazilian
Cowhide Black White



Premium Brazilian
Cowhide Salt Pepper Bl



Premium Brazilian
Cowhide Black

NZ SHEEP SKIN



NZ SHEEP SKIN WHITE

100% Sheepskin • Premium quality • Hand selected
Dyed New Zealand Sheepskins

AVAILABLE SIZES

Approximately 105 x 70 cm

*Please allow for some slight variations
in colours and patterning*



Scan to view this
range online

NZ SHEEP SKIN



White



Champagne



Ombre (Black & White)



Blush / Baby Pink



Hot Pink

SIENNA



SIENNA MINK

100% Polyester pile • 40mm pile height • Power loomed
Silky, soft shag pile • Made in Turkey

AVAILABLE SIZES

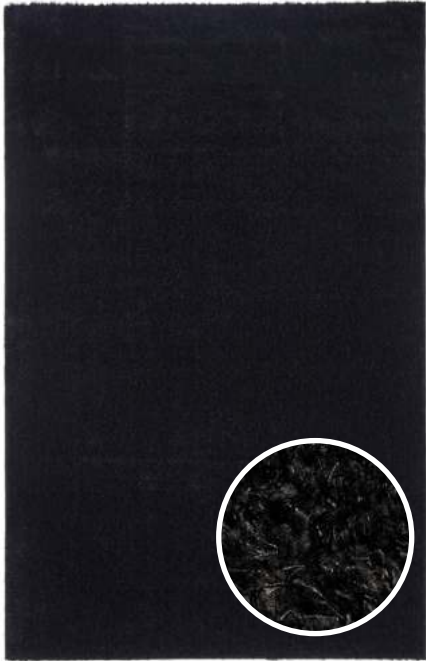


170 x 120 cm	290 x 200 cm
230 x 160 cm	330 x 240 cm



Scan to view this
range online

SIENNA



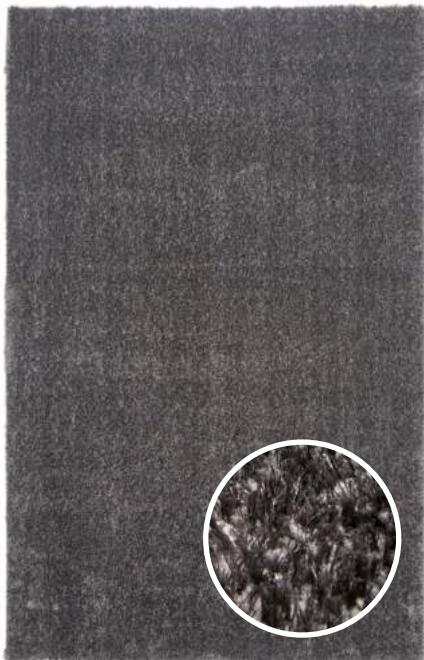
SIE • Black



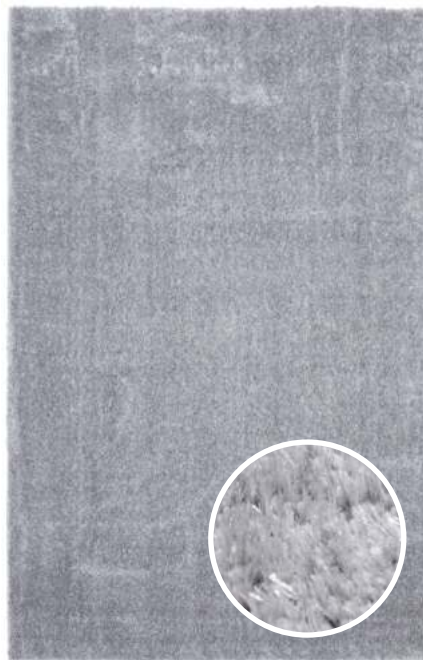
SIE • Blush



SIE • Mink



SIE • Seal Grey



SIE • Silver



SIE • White

ANGEL



ANGEL WHITE

100% Polyester pile • 40mm pile height • Power loomed
Plush, silky texture • Made in Turkey

AVAILABLE SIZES



150 x 80 cm

230 x 160 cm

330 x 240 cm

170 x 120 cm

290 x 200 cm



Scan to view this
range online



Angel Pink

ANGEL



ANG • Pink



ANG • White



ANG • Silver

LAGUNA



LAGUNA ASSORTED

100% Polypropylene pile • 40mm pile height • Power loomed
Low-shed • Plush, shaggy texture • Made in Turkey

AVAILABLE SIZES



150 x 80 cm

230 x 160 cm

330 x 240 cm

170 x 120 cm

290 x 200 cm



Scan to view this
range online

*Sample Swatches available

LAGUNA



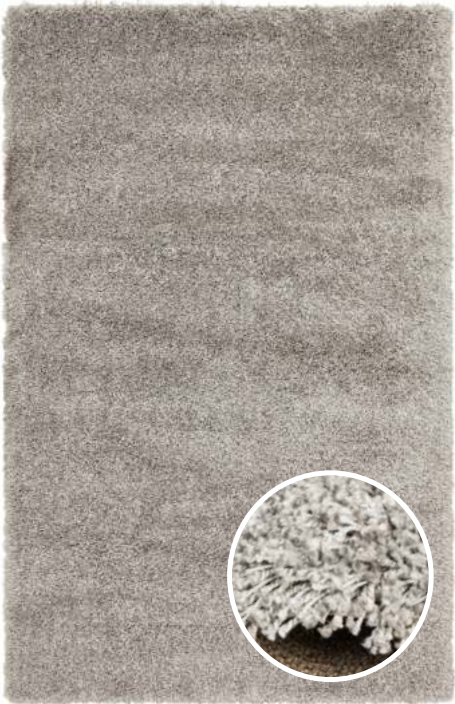
LGN • Cream



LGN • Linen



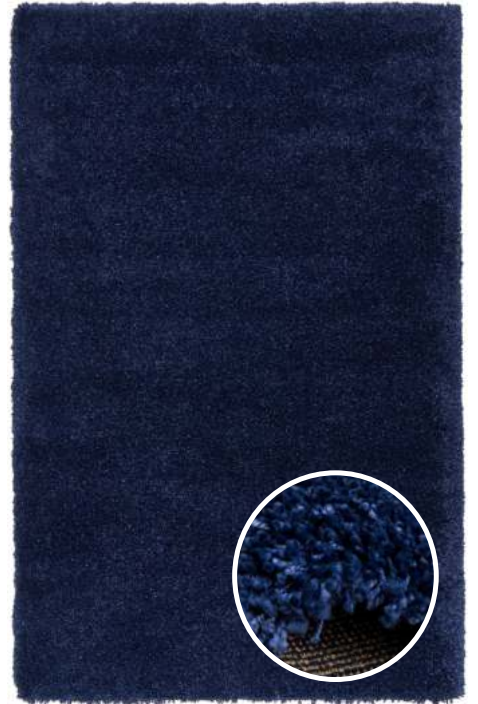
LGN • Pink



LGN • Silver



LGN • Rock



LGN • Denim

METRO



METRO 602 PINK

100% Heat set polypropylene pile • Hard wearing
9mm Pile height • Power loomed • Made in Turkey

AVAILABLE SIZES



230 x 160 cm	330 x 240 cm
290 x 200 cm	400 x 300 cm



Scan to view this
range online

METRO



MET • 607 Black White



MET • 609 Blue



MET • 602 Pink



MET • 606 Silver



MET • 616 Silver



Merchandising.

Our rug racks and clips are the most effective way to display and curate your rug collection. Going hand in hand are our rug rack clips which are robust and easy to use. We recommend using 4 clips per rug to prevent any damage to your rugs. Our clips are available to purchase in boxes of 160, the ideal quantity for a full rug rack.

The benefits of using a rug rack

- Stylish storage solution
- Free standing
- Holds 40 rugs
- Assembles in 30 minutes
- Adjustable footing
- Quality powder coated steel

180 x 120 cm

Floor space required

Height: 200cm
Width: 210cm
Depth: 135cm

230 x 160 cm

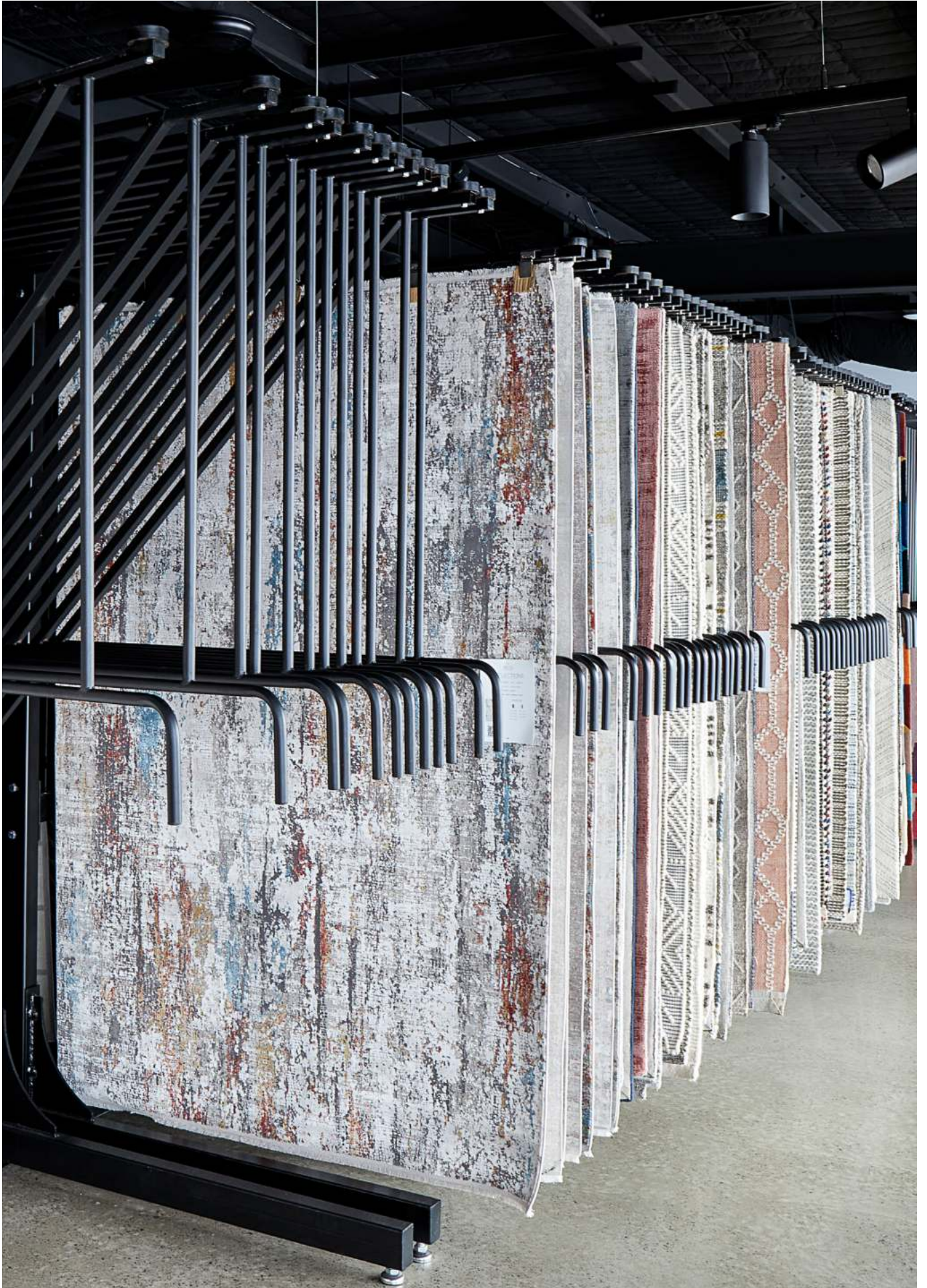
Floor space required

Height: 270cm
Width: 200cm
Depth: 180cm

300 x 200 cm

Floor space required

Height: 340cm
Width: 220cm
Depth: 220cm





Total Grip Underlay

For Hard Floors

- 100% latex for hard floors
- Keeps rugs in place
- Prevents scratching of floors
- Beautifully presented
- Extends life of rug

160 x 110 cm

(12 per box)

220 x 150 cm

(7 per box)

270 x 180 cm

(5 per box)

310 x 210 cm

(4 per box)

370 x 230 cm

(3 per box)

280 x 70 cm

(6 per box)

380 x 70 cm

(5 per box)

Total Grip Underlay

For Carpeted Floors

- 100% PVC for carpeted floors
- Keeps rugs in place
- Beautifully presented point of display
- Extends life of rug

160 x 110 cm

(12 per box)

220 x 150 cm

(7 per box)

270 x 180 cm

(5 per box)

310 x 210 cm

(4 per box)

370 x 230 cm

(3 per box)

280 x 70 cm

(6 per box)

380 x 70 cm

(5 per box)



Rug Materials

NATURAL FIBRES

Natural fibre rugs add an organic look and feel to your space. They are valued for their eco friendly nature, unique look and hypo allergenic qualities.

Cotton. A soft and strong fibre that holds dye well for bright colouration. Cotton is an easy care, low maintenance option and lends itself to a lighter construction.

Wool is a popular choice for being naturally flame retardant, durable; warm in winter and cool in summer. Wool holds colour well, while maintaining it's natural look. New wool rugs will shed lightly in the first three to six months and be low shed after this time. Shedding renews the fibre and keeps your wool rug looking fresh and new for many years. Higher quality wool will experience less shedding and be softer to the touch. You can also choose a vintage handmade wool rug, or a Tibetan hand knotted rug for a low to no shed option.

Jute is a popular choice, being very eco friendly and cost effective. Often hand braided, this material gives an organic look and is easy to style. This material is moderately soft, and is not as durable as some other materials such as wool or heat-set polypropylene. Jute is highly absorbent, so best to avoid using this material in areas that may experience spills such as bathroom, kitchen or dining rooms. Moisture will stain the natural fibres of the rug, causing colour change and promoting mould and mildew growth. Continual exposure to sunlight may also fade the rug; rotate it if kept in a sunny area so the light effects it evenly over time.

Sisal is a popular choice for entrances and hallways as it is durable, rugged and easy to keep clean. Sisal rugs resist dirt particles and contains natural tannins (also found in tea and red wine) that control the growth of bacteria, fungi and dust mites. Sisal is the most coarse of the rug fibres, so may not be ideal for bedroom or lounge room settings.

Rug Materials

SYNTHETIC FIBRES

Modern technology has provided us with a huge variety of synthetic fibres, with different properties and features.

Acrylic is a super soft fibre that holds dye extremely well, allowing for a wide variety of colours from the softest pastel to the boldest brights. It is an excellent choice for kids rooms, lounge rooms and bedrooms. As with wool, the pile will shed slightly in the first three to six months and reduce after this time - choose a low pile acrylic rug if you want the benefits of acrylic with less shedding. This makes acrylic best suited to low traffic areas.

Polypropylene. This type of polypropylene can be finished in many different ways to mimic more natural fibres - from soft and shiny silk to a matte, rugged Berber wool. The fibre is heat set. This refers to a stage in the yarn production process whereby two or more yarn fibres are twisted together and then heated to ensure the yarns remain joined, permitting greater design flexibility and appearance. This fibre creates the easiest care rug option around; being stain and spill resistant, non shed, easy to clean and perfect for all spaces. Heat Set Polypropylene is waterproof, and is used in outdoor rugs as both the pile and the backing.

Polyester is a soft and shiny fibre that is usually found in shag rugs and is a low shed material.

Viscose is a super soft and shiny fibre that can be used on its own or to add soft, shimmering touches to natural fibre rugs. Viscose will shed slightly, less so if the viscose has a loop pile construction. Ensure never to clean your viscose rug with water as liquid will change the structure of the viscose pile irreversibly. Use a dry, colourless cloth to absorb spills and seek professional cleaning advise.

Rug Care

General Tips

- Rotate your rug every six months to reduce uneven wear and tear
- Use a rug underlay such as Total Grip to extend the life of your rug, prevent sliding and to protect your floors. Have your rugs professionally cleaned every three to six years, depending on the level of use.

Vacuumping

Lightly vacuum once or twice a week. Use the hard floor attachment and the lightest possible setting. Avoid powerful vacuums that may pull fibres loose from the base of the rug. Vacuum the base of your rug occasionally, as dirt can accumulate here as well.

Spills & Stains

- Blot spills with a paper towel or colourless cloth, and do not wipe or scrub.
- When spills may cause a stain, you can immediately apply a small amount of mild soap and warm water (except with viscose / sisal / jute / seagrass rugs). Blot excess liquid with paper towel or colourless cloth, removing as much soap as possible as residue can act as a magnet for dirt.
- Make sure you choose a very mild soap free from any bleach or hydrogen peroxide.
- In most cases, warm water and a small amount of soap will take care of spills if attended to quickly. Always check the care instructions on the back of your rug first.
- For further cleaning tips, please contact your rug cleaning professional.

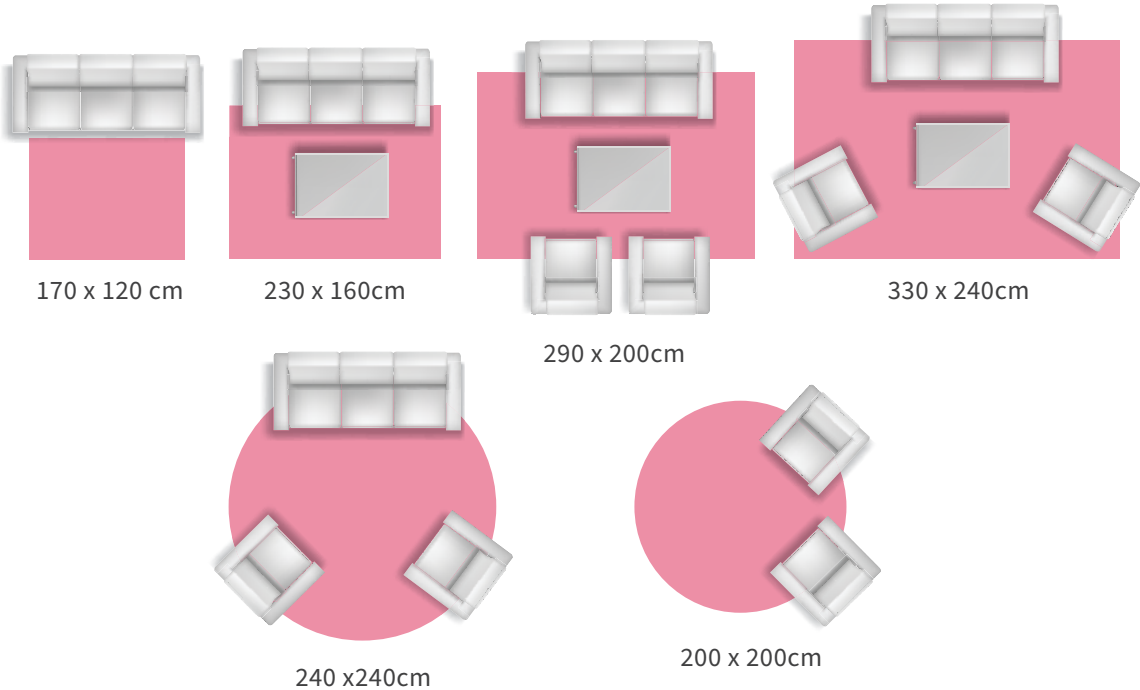
Easy care options

For an easy care option, choose a low maintenance material

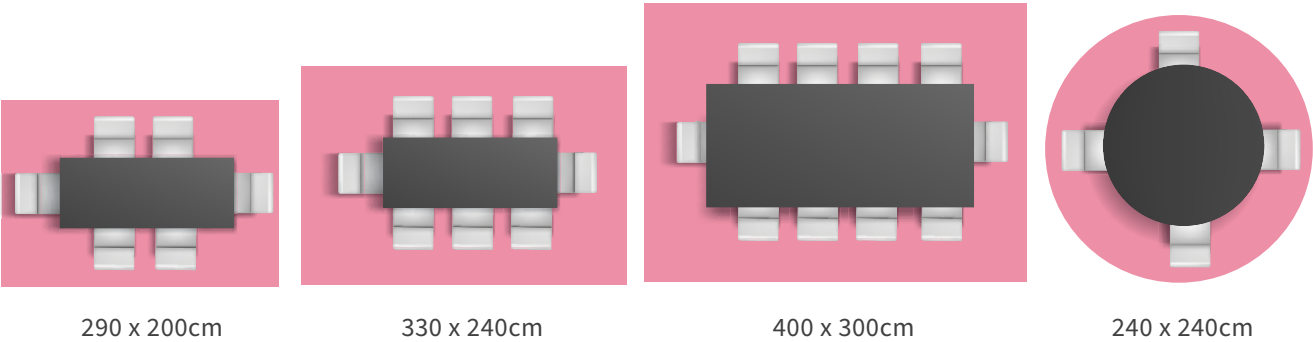
- Non-shed (less vacuuming): microfibre, polypropylene
- Low shed (less vacuuming): short pile acrylic
- Spill and stain resistant (less cleaning): polypropylene, acrylic

Rug Placement

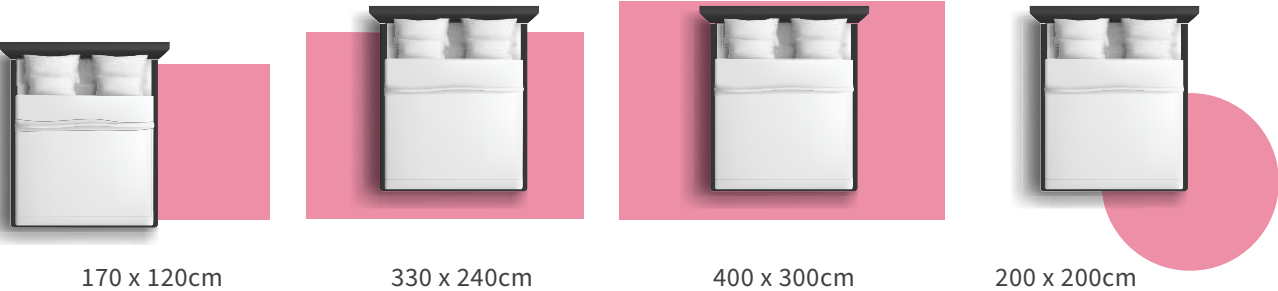
Lounge Room

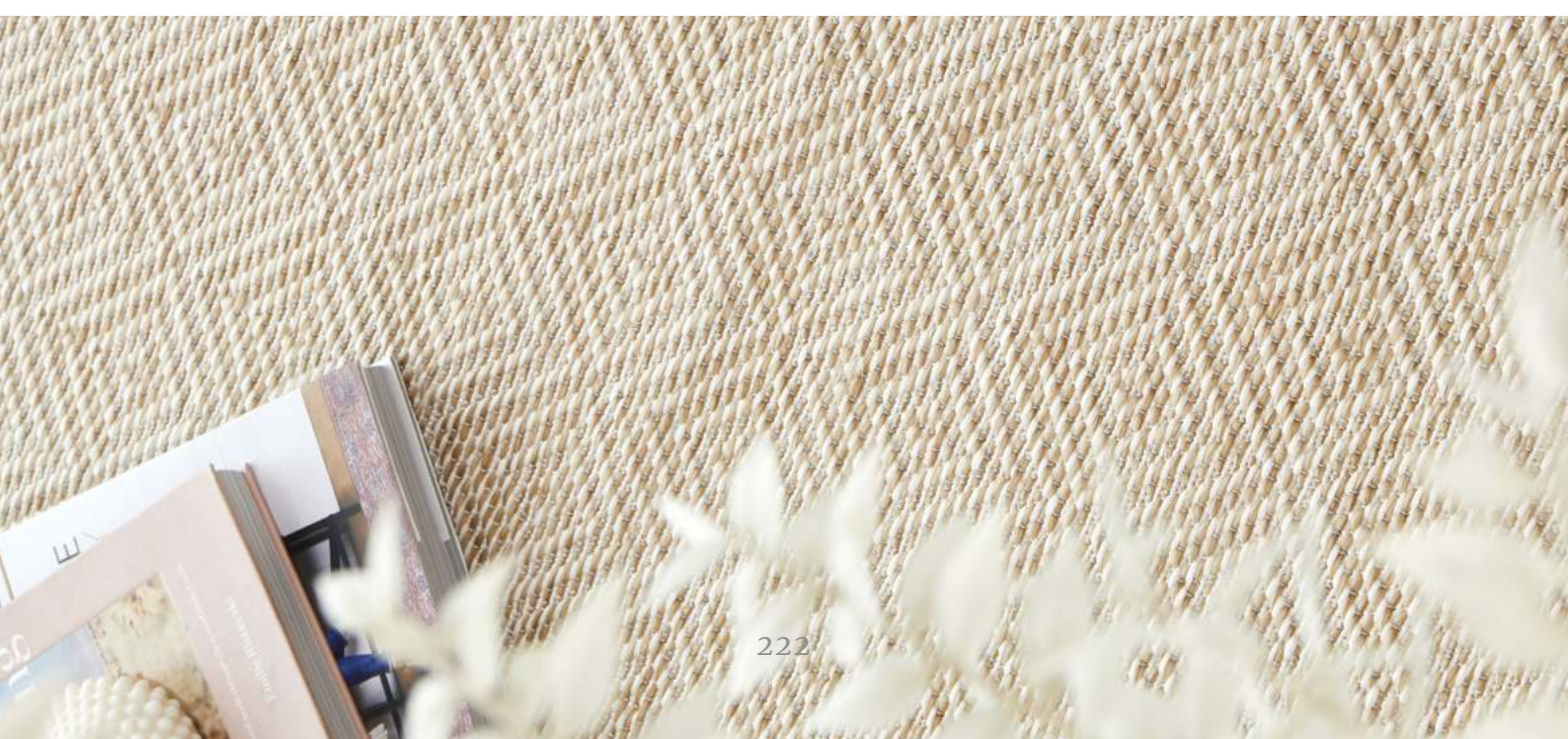


Dining Room



Bedroom





RUG

CULTURE

COLLECTION 2025

RUG

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Rug Culture

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